

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Juice Bowl Products, Inc.		01/18/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Cutting Edge Beverages, LLC		
Street Address:	4000 N. Federal Hwy		
Internal Address:	Suite 200		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3356386	JB'S ICED TEA	
CORRESPONDENCE DATA			
Fax Number:	(918)584-1718		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	918-587-2000		
Email:	mkachigian@hjkllaw.com		
Correspondent Name:	Mark G. Kachigian		
Address Line 1:	228 West 17th Place		
Address Line 2:	Head, Johnson & Kachigian		
Address Line 4:	Tulsa, OKLAHOMA 74119		
ATTORNEY DOCKET NUMBER:	MGK/WHI995-20/05024		
NAME OF SUBMITTER:	Mark G. Kachigian		
Signature:	/markgkachigian/		

CH \$40.00 3356386

Date:

01/28/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Juice Bowl Products, Inc., a Florida corporation, having an address at 1701 South Lee Street, Fort Gibson, OK 74434, is the owner of the United States registered trademark listed below (the "Trademark"):

MARK	REGISTRATION NO.	REGISTRATION DATE
"JB'S ICED TEA AND DESIGN"	3,356,386	December 18, 2007

and

WHEREAS, Cutting Edge Beverages, LLC, a Delaware limited liability company, having a place of business at 4000N Federal Hwy, Ste 200, Boca Raton, FL 33431 , is desirous of acquiring the entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Juice Bowl Products, Inc. does hereby assign, sell and convey to Cutting Edge Beverages, LLC, the Trademark together with the goodwill associated therewith, and including the right to sue for past infringements, if any there may be.

FURTHER, this Assignment is made as a corrective conveyance to correct prior inadvertent misidentification of the parties in previous Trademark registrations.

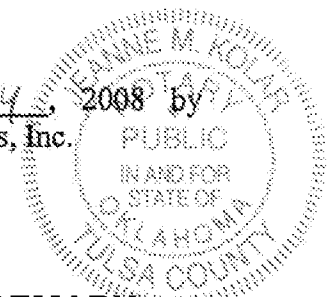
JUICE BOWL PRODUCTS, INC.

By [Signature]
 Title President CEO
 Date 1/18/08

STATE OF OKLAHOMA)
) ss.
 COUNTY OF TULSA)

Subscribed and sworn to before me this 18 day of January, 2008 by Peter Basso to me known to be the President/CEO of Juice Bowl Products, Inc.

[Signature]
 Notary Public



My commission expires:

Jan 13 2011