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Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pure Life International Products Inc.		06/30/2003	CORPORATION: CANADA

## **RECEIVING PARTY DATA**

Name:	Royal BodyCare, Inc.	
Street Address:	2301 Crown Court	
City:	Irving	
State/Country:	TEXAS	
Postal Code:	75038	
Entity Type:	CORPORATION: NEVADA	

## PROPERTY NUMBERS Total: 1

Property Ty	/pe	Number	Word Mark
Registration Num	ber:	1757929	COLO-VADA-PLUS

### **CORRESPONDENCE DATA**

Fax Number: (972)893-4111

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9728934000

Email: trevors@rbcls.com

Correspondent Name: Trevor Scofield

Address Line 1: 2301 Crown Court

Address Line 4: Irving, TEXAS 75038

NAME OF SUBMITTER:	Trevor Scofield
Signature:	/gtscofield/
Date:	01/28/2008

Total Attachments: 1

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TRADEMARK
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# General Assignment

This Assignment is made by and between Pure Life International Products Inc. (dba Royal BodyCare)("Assignor"), a Canadian Corporation located at #14 – 7541 Conway Ave., Burnaby, British Columbia, Canada, V5E 2P7, and Royal BodyCare, Inc. ("Assignee"), a Nevada Corporation, located at 2301 Crown Court, Irving, Texas, USA, 75038, subject too the following terms and conditions:

- Section 1. Intent of the Assignment. The Assignor, being a wholly owned subsidiary of the Assignee agrees to assign and transfer to the Assignee all rights, titles, and interests to the items listed in Section 2.
- Section 2. **<u>Description of the Assigned Items.</u>** This assignment applies to the following items:
  - 1. Canadian Registered Trademark for "Pure Life" registration number TMA638894 registered on May 3, 1990.
  - 2. Canadian Registered Trademark for "Colo-Vada Plus" registration number TMA394788 registered on February 22, 1992.
  - 3. United States Registered Trademark for "Colo-Vada Plus" registration number 1757929 registered on March 16, 1993.
- Section 3. **Amendment.** Any modification, amendment or change of this Agreement will be effective only if it is in writing signed by both parties.
- Section 4. Governing Law. This Agreement, and all transactions contemplated by this Agreement, shall be governed by, construed, and enforced in accordance with the laws of the State of Texas.

Assignee:

Clinton H. Howard

Executed on: June 30, 2003

Assignor:

Clinton H. Howard

RECORDED: 01/28/2008

Pure Life International Products Inc.

Royal BodyCare, Inc.

Director Director

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