

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Miss Match, LLC		01/29/2008	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Miss Matched, Inc.
Street Address:	307 Seventh Avenue, Suite 501
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78617445	LITTLEMISSMATCHED
Serial Number:	78617417	MISS MATCHED
Serial Number:	78617406	REMATCH
Serial Number:	78617399	MIXTER
Serial Number:	78617387	MIXTERMAX
Serial Number:	78346652	LITTLEMISSMATCHED
Serial Number:	78340021	LITTLEMISSMATCHED
Serial Number:	78628821	KOMBOZE

CORRESPONDENCE DATA

Fax Number: (212)452-2048
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-233-4444
 Email: dgeliebter@dorfip.com
 Correspondent Name: The Dorf Law Firm, LLP

OP \$215.00 78617445

Address Line 1: 115 East 57th Street, 11th Floor
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	LMM ASSIGNMENT
NAME OF SUBMITTER:	Darren M. Geliebter
Signature:	/Darren M. Geliebter/
Date:	01/29/2008

Total Attachments: 2
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ASSIGNMENT

WHEREAS, MISS MATCH, LLC, a California Limited Liability Company, of 740 W. Boston Post Rd., Ste. 318, Mamaroneck, NY 10543,

- Has intended to use the following marks in commerce and has filed applications, now assigned the noted serial numbers, indicating that intention, but has not yet filed an allegation of use under §§1(c) or 1(d) of The Trademark Act,

1. LITTLEMISSMATCHED & DESIGN: Serial No. 78/617,445
2. MISS MATCHED: Serial No. 78/617,417
3. REMATCH: Serial No. 78/617,406
4. MIXTER: Serial No. 78/617,399
5. MIXTERMAX: Serial No. 78/617,387
6. LITTLEMISSMATCHED: Serial No. 78/346,652
7. LITTLEMISSMATCHED: Serial No. 78/340,021

and

- Has used the following mark in commerce and has filed an application, now assigned the noted serial number, and furthermore has filed an allegation of use under §§1(c) or 1(d) of The Trademark Act,

1. KOMBOZE: Serial No. 78/628,821

WHEREAS, applicant is assigning the marks in the above-identified applications as part of the entire business to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, MISS MATCHED, INC., a Delaware C Corporation, of 307 Seventh Avenue, Suite 501, New York, NY 10001, the successor of the ongoing and existing business of MISS MATCH, LLC, to which the marks pertain, is desirous of acquiring said trademarks and the pending intent-to-use applications therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said MISS MATCH, LLC does hereby assign to said MISS MATCHED, INC. all right, title and interest in and to the trademarks listed above and the goodwill of the business symbolized thereby.

Signed at Mamaroneck, NY this 29 day of January, 2008.

MISS MATCH, LLC

By _____


Jason Dorf
Principal Officer

TRADEMARK

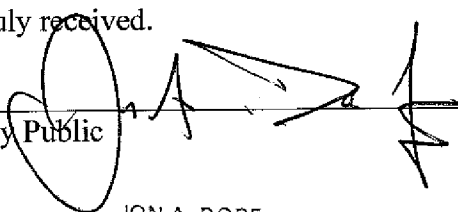
REEL: 003705 FRAME: 0906

State of New York

County of ~~New York~~ ^{Westchester} ^(S.M.)

On this 29 day of January 2008, personally appeared Jason Dorf, to me known and know to me to be a Principal Officer of MISS MATCH, LLC, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Notary Public


JON A. DORF
Notary Public, State of New York
Regis. No. 02DO4997863
Qualified in Westchester County
Commission Expires June 15, 2009