TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue & White Food Products Corp.		01/28/2008	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Blue & White Foods LLC
Street Address:	24-20 49th Street
City:	Astoria
State/Country:	NEW YORK
Postal Code:	11103
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2414891	SABRA SALADS
Registration Number:	2982651	SABRA GO MEDITERRANEAN

CORRESPONDENCE DATA

Fax Number: (412)562-1041

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 412-562-1570

Email: vicki.cremonese@bipc.com

Correspondent Name: Andrienne Garber
Address Line 1: 301 Grant Street

Address Line 2: 20th Floor

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	0071833-000005
NAME OF SUBMITTER:	Adrienne A. Garber
Signature:	/Adrienne A. Garber/

TRADEMARK REEL: 003706 FRAME: 0005

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Date:	01/29/2008
Total Attachments: 2 source=blue & white foods assignment#pag source=blue & white foods assignment#pag	

TRADEMARK REEL: 003706 FRAME: 0006

ASSIGNMENT

WHEREAS, BLUE & WHITE FOOD PRODUCTS CORP., a New York corporation having its principal place of business at 24-20 49th Street, Astoria, New York 11103 (hereinafter referred to as "Assignor") is the owner of all right, title and interest in and to, and the goodwill associated with the following trademarks (hereinafter referred to as the Marks), which have issued in the United States:

	<u>Trademark</u>	U.S. Reg. No.	Reg. Date
•	SABRA SALADS & Design	2414891	Dec. 26, 2000
	SABRA GO MEDITERRANEAN & Design	2982651	Aug. 9, 2005

and

Canadian Trade Mark Registration No. TMA660477 registered March 9, 2006 and,

WHEREAS, BLUE & WHITE FOODS LLC, a New York limited liability company having its principal place of business at 24-20 49th Street, Astoria, New York 11103 (hereinafter referred to as "Assignee"), desires to acquire the Marks and the goodwill of the business associated with the Marks,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the registrations for said Marks and all of its right, title and interest to said Marks not presently registered set forth herein, together with the goodwill of the business symbolized by the Marks and the registration thereof, and all other rights which Assignor has enjoyed thereunder in the United States and Canada, including any and all rights of recovery based on past infringement of said Marks and/or

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registrations, the same to be held and enjoyed by Assignee, its successors, and assigns forever and to the full end of the terms for which the aforesaid Marks are registered and any renewals of the terms thereof.

BLUE & WHITE FOOD PRODUCTS CORP.

By_

ehuda Pearl, President

Dated

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BLUE AND WHITE FOODS

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RECORDED: 01/29/2008

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