

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE PEOPLES PUBLISHING GROUP, INC.		04/27/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PEOPLES EDUCATION, INC.		
Street Address:	299 Market Street		
City:	Saddle Brook		
State/Country:	NEW JERSEY		
Postal Code:	07663		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	2691167	MEASURING UP	
Registration Number:	2763457		
Registration Number:	2861934		
Registration Number:	2889094	PEOPLES PUBLISHING GROUP	
Registration Number:	2917235	BUILDING STAMINA	
Registration Number:	2930579		
Registration Number:	2930581	THE PEOPLES PUBLISHING GROUP, INC. FREE TO LEARN, TO GROW, TO CHANGE	
Registration Number:	2936049		
Registration Number:	2945292	MEASURING UP E-PATH	
Registration Number:	2979498	PERSONAL PRESCRIPTIVE PATH	
Registration Number:	3000677	MEASURING UP	
Registration Number:	3014847		
Registration Number:	3079422	MEASURING UP	

CH \$590.00 2691167

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TRADEMARK
REEL: 003706 FRAME: 0443

Registration Number:	3111886	LITTLE BOOKS OF BIG IDEAS
Registration Number:	3111913	P3
Registration Number:	3123287	STEP UP PUBLISHING
Registration Number:	3150086	HQT
Serial Number:	78595948	SKILLS EPATH
Serial Number:	78595967	NO CUSTOMER LEFT BEHIND
Serial Number:	78595973	NO CLIENT LEFT BEHIND
Serial Number:	78645958	PERSONAL ADAPTIVE PATH
Serial Number:	78789130	PEOPLES EDUCATION
Serial Number:	78832231	P3 CURRICULUM MAPPING

CORRESPONDENCE DATA

Fax Number: (212)246-8959

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-708-1870

Email: lbryer@ladas.com

Correspondent Name: Ladas & Parry LLP

Address Line 1: 26 West 61st Street

Address Line 4: New York, NEW YORK 10023

ATTORNEY DOCKET NUMBER:	NTMA 070873:753
NAME OF SUBMITTER:	Lanning G. Bryer
Signature:	/lgb/
Date:	01/29/2008

Total Attachments: 26

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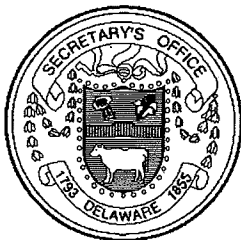
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "THE PEOPLES PUBLISHING GROUP, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "PEOPLES EDUCATION, INC.", THE TWENTY-SEVENTH DAY OF APRIL, A.D. 2006, AT 3:09 O'CLOCK P.M.



2199108 8320

070324472

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5512672

DATE: 03-16-07

TRADEMARK
REEL: 003706 FRAME: 0446

UNITED STATES OF AMERICA

S C H E D U L E

	<u>REGISTRATION NOS.</u>	<u>DATED</u>
MEASURING UP	2691167	February 25, 2003
MEASURE MAN Device (Version 2)	2763457	September 16, 2003
MEASURE MAN Device (Version 1)	2861934	July 13, 2004
PEOPLES PUBLISHING GROUP	2889094	September 28, 2004
BUILDING STAMINA	2917235	January 11, 2005
MEASURE MAN Device	2930579	March 8, 2005
THE PEOPLES PUBLISHING GROUP, INC. FREE TO LEARN, TO GROW, TO CHANGE & Device	2930581	March 8, 2005
SILHOUETTE Device	2936049	March 29, 2005
MEASURING UP E-PATH	2945292	April 26, 2005
PERSONAL PRESCRIPTIVE PATH	2979498	July 26, 2005
MEASURING UP	3000677	September 27, 2005
MEASURE MAN Device (Version 1)	3014847	November 15, 2005
MEASURING UP	3079422	April 11, 2006
LITTLE BOOKS OF BIG IDEAS	3111886	July 4, 2006
P3	3111913	July 4, 2006
STEP UP PUBLISHING	3123287	August 1, 2006
HQT	3150086	September 26, 2006

UNITED STATES OF AMERICAS C H E D U L E

	<u>APPLICATION NOS.</u>	<u>FILED</u>
SKILLS E-PATH	78/595948	March 28, 2005
NO CUSTOMER LEFT BEHIND	78/595967	March 28, 2005
NO CLIENT LEFT BEHIND	78/595973	March 28, 2005
PERSONAL ADAPTIVE PATH	78/645958	June 8, 2005
PEOPLES EDUCATION	78/789130	January 11, 2006
P3 CURRICULUM MAPPING	78/832231	March 8, 2006

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP,
26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURING UP

No. 2691167

Dated: February 25, 2003

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *Don M. Miller*
Executive Vice President
[Title]

1/22/2008
[Date]
January 22, 2008

UNITED STATES OF AMERICAPOWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

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respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURE MAN Device
(Version 2)

No. 2763457

Dated: September 16, 2003

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *John M. Hill*
Executive Vice President [Title]

1/22/2008
[Date]
January 22, 2008

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

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respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURE MAN Device
(Version 1)

No. 2861934

Dated: July 13, 2004

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *Diane M. Miller*
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

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respect to the following Trademark Registration or Application for
Trademark Registration:

PEOPLES PUBLISHING GROUP

No. 2889094 Dated: September 28, 2004

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *James M. Miller*
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

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respect to the following Trademark Registration or Application for
Trademark Registration:

BUILDING STAMINA

No. 2917235

Dated: January 11, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By

Diane M. Miller
Executive Vice President

[Title]

January 22, 2008

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

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26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURE MAN Device

No. 2930579

Dated: March 8, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *John M. Miller*
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

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respect to the following Trademark Registration or Application for
Trademark Registration:

THE PEOPLES PUBLISHING GROUP, INC.
FREE TO LEARN, TO GROW, TO CHANGE
& Device

No. 2930581
Dated: March 8, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *Diane M. Miller*
Executive Vice President [Title]

January 22, 2008
[Date]

TRADEMARK
REEL: 003706 FRAME: 0455

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

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26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

SILHOUETTE Device

No. 2936049

Dated: March 29, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *Diane M. Miles*
Executive Vice President
[Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

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America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURING UP E-PATH

No. 2945292

Dated: April 26, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By

David M. Zeller
Executive Vice President
[Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

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respect to the following Trademark Registration or Application for
Trademark Registration:

PERSONAL PRESCRIPTIVE PATH

No. 2979498

Dated: July 26, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By

David M. Kelly
Executive Vice President
[Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

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America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURING UP

No. 3000677

Dated: September 27, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *Donna M. Gille*
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP,
26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURE MAN Device
(Version 1)

No. 3014847

Dated: November 15, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By Don M. Miller
Prosecutor/Resident
January 22, 2008 [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

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America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

MEASURING UP

No. 3079422

Dated: April 11, 2006

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *Diane H. Miller*
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
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ALLAN S. PILSON

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America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

LITTLE BOOKS OF BIG IDEAS

No. 3111886

Dated: July 4, 2006

PEOPLES EDUCATION, INC.

[Corporate Seal]

By

Deanne M. Miller
Executive Vice President

[Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

ALLAN S. PILSON

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26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

P3

No. 3111913

Dated: July 4, 2006

PEOPLES EDUCATION, INC.

[Corporate Seal]

By Diane M. Miller
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

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26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

STEP UP PUBLISHING

No. 3123287

Dated: August 1, 2006

PEOPLES EDUCATION, INC.

[Corporate Seal]

By Diane M. Miller
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

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respect to the following Trademark Registration or Application for
Trademark Registration:

HQT

No. 3150086

Dated: September 26, 2006

PEOPLES EDUCATION, INC.

[Corporate Seal]

By Diane M. Miller
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

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26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

SKILLS E-PATH

Application No. 78/595948
Filed: March 28, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By Diane M. Miller
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

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ALLAN S. PILSON

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26 West 61st Street, New York, New York 10023, United States of
America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

NO CUSTOMER LEFT BEHIND

Application No. 78/595967
Filed: March 28, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

BY *Diane M. Miller*
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

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America, to record the change of name and to take all action with
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Trademark Registration:

NO CLIENT LEFT BEHIND

Application No. 78/595973
Filed: March 28, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By Diane M. Miller
Executive Vice President [Title]

January 23, 2008
[Date]

UNITED STATES OF AMERICA

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America, to record the change of name and to take all action with
respect to the following Trademark Registration or Application for
Trademark Registration:

PERSONAL ADAPTIVE PATH

Application No. 78/645958

Filed: June 8, 2005

PEOPLES EDUCATION, INC.

[Corporate Seal]

By Diane M. Miller
Executive Vice President [Title]

January 22, 2008
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

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Trademark Registration:

PEOPLES EDUCATION

Application No. 78/789130
Filed: January 11, 2006

PEOPLES EDUCATION, INC.

[Corporate Seal]

By *James M. Bell*
Executive Vice President [Title]

January 23, 2008
[Date]

UNITED STATES OF AMERICAPOWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally
with full power of substitution:

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Trademark Registration:

P3 CURRICULUM MAPPING

Application No. 78/832231
Filed: March 8, 2006

PEOPLES EDUCATION, INC.

[Corporate Seal]

By

David M. Miller
Executive Vice President
[Title]

January 22, 2008
[Date]