

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Clarke American Checks, Inc.		12/17/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Harland Clarke Corp.
Street Address:	10931 Laureate Drive
City:	San Antonio
State/Country:	TEXAS
Postal Code:	78249
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 168**

Property Type	Number	Word Mark
Serial Number:	75613076	FALL DAY
Serial Number:	78106881	3D
Serial Number:	76576595	ACCESSORYPACK
Serial Number:	76108671	ACCOUNTABILITY
Serial Number:	75443122	ADDRESSNET
Serial Number:	77094349	ALCOTT ROUTON
Serial Number:	75637094	AMERICAN GRANDEUR
Serial Number:	75228699	AMERICAN TREASURES
Serial Number:	77094362	AR
Serial Number:	78098931	ARISTOCRAT
Serial Number:	75613090	AUTUMN LEAVES
Serial Number:	75613088	BEACH EASE
Serial Number:	76515791	BELLAS ARTES

CH \$4215.00 75613076

Serial Number:	76232365	BILL PAYING COMPANION
Serial Number:	76232364	BLUE ESSENCE
Serial Number:	78710775	BON VOYAGE
Serial Number:	78163862	BUNDLED SOLUTION
Serial Number:	78474155	BUSINESS ACCESSORY PACK
Serial Number:	75307577	BUSINESS COMPANION
Serial Number:	75613082	CALCULATED DOLLARS
Serial Number:	78093166	CAPRI
Serial Number:	75754556	CAUSE RELATED
Serial Number:	78101406	CHECK CHAT
Serial Number:	78189505	CHECK IT OUT NOW
Serial Number:	76020440	CHECK REORDER EXPRESS
Serial Number:	78273971	CHECKCHAT
Serial Number:	76449724	CHECKMATE
Serial Number:	78627919	CHECKPROTECT
Serial Number:	76357624	CHERUBS
Serial Number:	76326411	CLARKE AMERICAN
Serial Number:	74044458	CLARKE AMERICAN
Serial Number:	76326412	CLARKE AMERICAN
Serial Number:	78100090	CLARKE AMERICAN'S SIGNATURE COLLECTION
Serial Number:	78166822	CLARKEAMERICAN.COM
Serial Number:	76031000	CLARKEAMERICAN@BRANCH
Serial Number:	76030849	CLARKEAMERICAN@HOME
Serial Number:	75754551	CLASSIC
Serial Number:	78113548	CLASSIC LEATHER
Serial Number:	78089520	CLASSIC TEASER
Serial Number:	78160555	CLICK OR CALL
Serial Number:	76460300	CLICK OR CALL 24-HOUR CHECK & ACCESORY REORDERING
Serial Number:	75732604	COASTAL VIEWS
Serial Number:	78699229	COLLEAGUE
Serial Number:	73802003	COLONIAL CLASSICS
Serial Number:	78092716	COMPANIONPACK
Serial Number:	78178026	CONNECTION POINT
Serial Number:	78454740	CONTEMPORARY CLASSICS

Serial Number:	75228697	CRUISIN'
Serial Number:	75313117	CUSTOM CREATIONS
Serial Number:	78136971	CUSTOMERS FIRST
Serial Number:	78106879	DATABASE DRIVEN DELIVERY
Serial Number:	74485623	DIMENSIONS
Serial Number:	78100087	EASTERN EXPRESSIONS
Serial Number:	76443215	EASY READ
Serial Number:	75732726	ELOQUENT
Serial Number:	74442906	EN GARDE
Serial Number:	78100252	ENDANGERED TREASURES
Serial Number:	76387982	ENDLESS GRACE
Serial Number:	78362914	ENHANCED SECURITY LEVEL
Serial Number:	75346894	ESL
Serial Number:	77107329	EXPERT SOLUTIONS
Serial Number:	78166373	EXPERTCHECKS.COM
Serial Number:	76108668	EXPLORE THE VALUE OF MEMBERSHIP
Serial Number:	78106896	EXPO
Serial Number:	78402315	EXPRESS WELCOME
Serial Number:	78098656	EXPRESSIONS
Serial Number:	76232830	EXPRESSIONS EXTRA
Serial Number:	76232366	EXPRESSLY TO YOU!
Serial Number:	77115128	FIESTA COLORS
Serial Number:	75228698	FLORAL FANTASY
Serial Number:	74356403	FLORENTINE
Serial Number:	77034974	FÚTBOL MUNDIAL
Serial Number:	78100055	GALLANT
Serial Number:	72050337	GUARDIAN
Serial Number:	73406429	GUARDIAN SAFETY
Serial Number:	78095240	HALFPACK
Serial Number:	76320047	HOLIDAY HOME
Serial Number:	75613080	HOME SWEET HOME
Serial Number:	78305766	HORSING AROUND
Serial Number:	74541581	MORAPEX
Serial Number:	78098924	IN THE GAME
Serial Number:	76319055	IN THE WILD

Serial Number:	74725392	INTOUCH
Serial Number:	75381173	INTOUCH
Serial Number:	76232831	INTOUCH DIRECT
Serial Number:	78128973	INTOUCH DIRECT
Serial Number:	76554921	INTOUCH DIRECT
Serial Number:	78867984	INTOUCH SOLUTIONS
Serial Number:	77006406	ISLAND BREEZES
Serial Number:	77118938	JUST STRIPES
Serial Number:	75303617	LANDSCAPES
Serial Number:	76330953	LATE DAY RUSH SERVICE
Serial Number:	78954642	LAUNCH 360°
Serial Number:	78091903	LET FREEDOM RING
Serial Number:	75613102	LETTERCHECK
Serial Number:	76232353	LIGHTPANES
Serial Number:	76387981	LOVING REFLECTIONS
Serial Number:	76232828	MEETING MATE
Serial Number:	75476833	MICR EXPRESS
Serial Number:	77107116	
Serial Number:	78501959	MYCAREPORTS.COM
Serial Number:	78087907	MYSTYLE
Serial Number:	76529143	MYSTYLE
Serial Number:	78098940	NATURES GLORY
Serial Number:	75732602	OCEAN BEAUTY
Serial Number:	78713724	ON THE GREEN
Serial Number:	78259216	PARTNERSHIP EXCELLENCE
Serial Number:	78389898	PARTNERSHIP EXCELLENCE
Serial Number:	78501966	PARTNERSHIP REPORTING WITH REAL BYTE!
Serial Number:	77106490	PASTEL PETALS
Serial Number:	75042169	PAW PRINTS
Serial Number:	78413526	PEACEFUL PLACES
Serial Number:	74495473	PERSONAL EXPRESSIONS
Serial Number:	73211351	PLAYFUL PALS
Serial Number:	78106872	POSTEL
Serial Number:	74252872	PRIDE IN AMERICA
Serial Number:	78354867	PRIDEPACK

Serial Number:	76108669	PRIORITYONE
Serial Number:	76232829	PROFESSIONAL PLUS
Serial Number:	78717511	PSALMS
Serial Number:	76232827	QUIKCOUNT
Serial Number:	77112731	RAPID PROGRAMS TO MARKET
Serial Number:	75333815	REGAL
Serial Number:	73355787	REGENCY
Serial Number:	75044909	RETURN TO SENDER
Serial Number:	75304952	REVERIE
Serial Number:	75613097	ROAD SIGNS
Serial Number:	78090820	SCHOOL SPIRIT
Serial Number:	73805492	SEA TREASURE
Serial Number:	75231660	SECURITY WEAVE
Serial Number:	74725396	SECURITYNET
Serial Number:	76336063	SECURITYNET
Serial Number:	75044906	SERVICELINE
Serial Number:	76126642	SERVICELINE PLUS
Serial Number:	76196659	SERVICELINE PLUS 24 7
Serial Number:	78098712	SHEFFIELD
Serial Number:	76443219	SIGHT CHECK
Serial Number:	78100092	SIGNATURE
Serial Number:	74388726	SKI SCENES
Serial Number:	74644713	SOLUTIONS FOR BUSINESS
Serial Number:	77013240	SOLUTIONS FOR BUSINESS
Serial Number:	76232354	SPEED UNLIMITED
Serial Number:	76006281	SPRING FEVER
Serial Number:	78098927	STATELY SERIES
Serial Number:	75016308	TEXAS TRADITIONS
Serial Number:	77112769	THE LIFT LAB
Serial Number:	77112808	THE LIFT LAB
Serial Number:	78758075	THE POWER TO PROFIT
Serial Number:	75397621	THE SAFEST CHECKS YOU CAN WRITE
Serial Number:	77107109	THOUGHTFULLY YOURS
Serial Number:	78148701	TIME PIECES
Serial Number:	78089522	TIMING IS EVERYTHING

Serial Number:	78883021	TM SUPPLY CENTER
Serial Number:	75307578	TOMORROW'S LEADERS
Serial Number:	75812983	TRIPLE WIN
Serial Number:	75228949	TROPICAL EYES
Serial Number:	77006501	TUSCAN
Serial Number:	78102226	UTILICASE
Serial Number:	76192481	VALUE SOLUTIONS PROGRAM
Serial Number:	75307579	VALUEPACK
Serial Number:	78098936	VICTORY LANE
Serial Number:	76553240	VICTORY LANE
Serial Number:	78362947	VOID PANTOGRAPH
Serial Number:	74548303	WESTERN TRAILS
Serial Number:	73801804	WILDLIFE PORTRAITS
Serial Number:	76092447	WINTER DREAMS
Serial Number:	76320046	WINTER TREES
Serial Number:	74252496	WORLD TRAVELLER

**CORRESPONDENCE DATA**

Fax Number: (202)293-7860  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: tm@sughrue.com  
Correspondent Name: Sughrue Mion, PLLC  
Address Line 1: 2100 Pennsylvania Ave.  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	800248
NAME OF SUBMITTER:	Kevin G. Smith
Signature:	/Kevin G. Smith/
Date:	01/30/2008

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CLARKE AMERICAN CHECKS, INC.", A DELAWARE CORPORATION, WITH AND INTO "HARLAND CLARKE CORP." UNDER THE NAME OF "HARLAND CLARKE CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF DECEMBER, A.D. 2007, AT 4:04 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 11:50 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4335598 8100M

071342996



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6273520

DATE: 12-31-07

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 003706 FRAME: 0957

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CORRECTION OF "HARLAND CLARKE CORP.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2007, AT 4:08 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4335598 8100

071372916



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 6274038

DATE: 12-31-07

TRADEMARK  
REEL: 003706 FRAME: 0958



**CERTIFICATE OF CORRECTION**  
**OF**  
**HARLAND CLARKE CORP.**

**(Pursuant to § 103 of the General Corporation Law of the State of Delaware)**

**Harland Clarke Corp.**, a corporation duly organized and existing under and by the virtue of the Delaware General Corporation Law, does hereby certify:

1. Harland Clarke Corp. is a business corporation incorporated in the State of Delaware on April 27, 2007.
2. That a **Certificate of Ownership and Merger Merging Clarke American Checks, Inc. into Harland Clarke Corp** (the "Certificate") was filed on the 19<sup>th</sup> of December 2007, and that said Certificate requires correction as permitted by Section 103 of the General Corporation Law of the State of Delaware.
3. The inaccuracy or defect of said Certificate is that the time at which the merger shall be effective December 31, 2007 is erroneously written as 11:59 PM, when in fact it should have been 11:50 PM.
4. Article 4 of the Certificate is corrected to read as follows:

"4. The Certificate of Ownership and Merger shall be deemed effective as of December 31, 2007, at 11:50 PM."

IN WITNESS WHEREOF, **Harland Clarke Corp.** has caused this Certificate of Correction to be executed in its corporate name on the date set forth below.

Dated: December 28, 2007

**HARLAND CLARKE CORP.**

By: /s/ Judy C. Norris  
Name: Judy C. Norris  
Title: Senior Vice President, General Counsel and Secretary

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CLARKE AMERICAN CHECKS, INC.", A DELAWARE CORPORATION, WITH AND INTO "HARLAND CLARKE CORP." UNDER THE NAME OF "HARLAND CLARKE CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF DECEMBER, A.D. 2007, AT 4:04 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4335598 8100M

071342996



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6264595

DATE: 12-26-07

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 003706 FRAME: 0960

**CERTIFICATE OF OWNERSHIP AND MERGER**

**MERGING**

**CLARKE AMERICAN CHECKS, INC.**

**INTO**

**HARLAND CLARKE CORP.**

**(Pursuant to § 253 of the General Corporation Law of the State of Delaware)**


**Harland Clarke Corp.**, a corporation duly organized and existing under and by the virtue of the Delaware General Corporation Law, does hereby certify:

1. Harland Clarke Corp. is a business corporation incorporated in the State of Delaware on April 27, 2007.
2. Harland Clarke Corp. is the owner of all of the issued and outstanding shares of common stock, no par value per share (the "Common Stock") of Clarke American Checks, Inc., a Delaware corporation incorporated on December 19, 1991. Common Stock is the only class of shares Clarke American Checks, Inc. is authorized to issue.
3. The Board of Directors of Harland Clarke Corp. has duly adopted certain resolutions which among other things, authorized the merger of Clarke American Checks, Inc. with and into Harland Clarke Corp. as of December 31, 2007 (a true copy of the foregoing resolutions have been annexed hereto as Exhibit A). Said resolutions have not been modified or rescinded and are in full force and effect as of the date hereof.
4. The Certificate of Ownership and Merger shall be deemed effective as of December 31, 2007, at 11:59 PM.

IN WITNESS WHEREOF, **Harland Clarke Corp.** has caused this Certificate of Ownership and Merger to be executed in its corporate name on the date set forth below.

Dated: December 17, 2007

**HARLAND CLARKE CORP.**

By:   
Name: Judy C. Norris  
Title: Senior Vice President, General Counsel and Secretary

**Exhibit A**  
**Resolutions as to the Merger of Clarke American Checks, Inc.  
with and into Harland Clarke Corp.**

**The Clarke Merger:**

A. **Merger of Clarke American Checks, Inc. into Harland Clarke Corp.**

RESOLVED, that upon the effectiveness of the Certificate of Ownership and Merger with the Secretary of State of the State of Delaware, substantially in the form of Exhibit C-1, Clarke American Checks, Inc. (the "Subsidiary") shall be merged with and into Harland Clarke Corp., a Delaware corporation (the "Corporation") (the "Clarke Merger"), with the Corporation remaining as the surviving corporation (the "Surviving Corporation") in the merger pursuant to the provisions provided for under Section 253 of the General Corporation Law of the State of Delaware (the "DGCL"); and it is further

RESOLVED, that in the Clarke Merger all of the estate, property, rights, privileges, powers and franchises of the Subsidiary be vested in and held and enjoyed by the Surviving Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by the Subsidiary; and it is further

RESOLVED, the Surviving Corporation shall assume all of the obligations of the Subsidiary; and it is further

RESOLVED, that the President, any Vice President, or Secretary of the Corporation, acting individually, be, and each of them hereby is, authorized and directed to prepare, execute and acknowledge in the name of and on behalf of the Corporation, a Certificate of Ownership and Merger setting forth, among other things, a copy of the these resolutions and the date of their adoption; and that such officers are hereby authorized and directed to cause such executed Certificate of Ownership and Merger to be filed with the Secretary of State of the State of Delaware, all in accordance with Sections 103 and 253 of the DGCL; and it is further

RESOLVED, that the Clarke Merger shall be deemed to have become effective and the corporate existence of the Subsidiary shall cease immediately at 11:55 PM on December 31, 2007, as provided for in the Certificate of Ownership and Merger, in accordance with Sections 103 and 253 of the DGCL (the "Effective Time").

B. **Treatment of Shares.**

RESOLVED, that in the Clarke Merger, each issued and outstanding share of each class of capital stock of the Subsidiary held by the Corporation shall be cancelled and shall cease to exist and no consideration shall be delivered in exchange therefor; and it is further

RESOLVED, that each issued and outstanding share of each class of capital stock of the Corporation shall, following the Clarke Merger, remain outstanding and shall be unaffected by the Clarke Merger.

C. Certificate of Incorporation and Bylaws of the Surviving Corporation.

RESOLVED, that the certificate of incorporation of the Corporation in effect immediately prior to the Effective Time shall be the certificate of incorporation of the Surviving Corporation until thereafter amended, as provided by law, and the Bylaws of the Corporation in effect immediately prior to the Effective Time shall be the Bylaws of the Surviving Corporation until thereafter amended as provided by law; and the certificate of incorporation and Bylaws of the Surviving Corporation, and the Clarke Merger shall have the effects set forth in the DGCL.

D. Directors and Officers of the Surviving Corporation.

RESOLVED, that the directors of the Corporation, immediately prior to the Effective Time, shall be the directors of the Surviving Corporation as of the Effective Time until their successors are duly elected or appointed and qualified in accordance with the certificate of incorporation of the Surviving Corporation, the Bylaws of the Surviving Corporation and the DGCL; and it is further

RESOLVED, that the officers of the Corporation, immediately prior to the Effective Time, shall be the officers of the Surviving Corporation as of the Effective Time until their successors are duly elected or appointed and qualified in accordance with the certificate of incorporation of the Surviving Corporation, the Bylaws of the Surviving Corporation and the DGCL.

E. General Authorization.

RESOLVED, that all actions previously taken by any director, officer, employee or agent of the Corporation in connection with or related to the matters set forth in or reasonably contemplated by the foregoing resolutions, be, and each of them hereby is adopted, ratified, confirmed and approved in all respects as the acts and deeds of the Corporation; and it is further

RESOLVED, that the officers be and each of them hereby is, authorized and empowered, in the name and on behalf of the Corporation, to take any action (including without limitation, the payment of fees and expenses) and to execute (by manual or facsimiles signature) and deliver all such further documents, contracts, letters, agreements, instruments, drafts, receipts or other writings that such officer or officers may in their sole discretion deem necessary, appropriate or desirable to carry out, comply with and effectuate the purposes of the foregoing resolutions and the transactions contemplated thereby, including the Clarke Merger, and that the authority of such officers to execute and deliver such documents and instruments including, without limitation, any modification, extensions or expansions, and to take any such other action, shall be conclusively evidenced by their execution and delivery thereof or their taking thereof; and it is further

RESOLVED, that in connection with the transactions contemplated in the preceding resolutions, the officers be, and each of them hereby is, authorized, in the name and on behalf of the Corporation, to certify any more formal or detailed resolutions as such officers may deem necessary or appropriate to effectuate the intent of the

foregoing resolutions and that such officers be, and each of them hereby is, authorized and directed to annex such resolutions to these resolutions, thereupon such resolutions shall be deemed adopted as and for the resolution of the Board of Directors as if set forth at length in these resolution; and it is further

RESOLVED, that the authority heretofore granted to, and any and all actions contemplated heretofore taken by, the officers in connections with these resolutions be, and the same hereby are ratified, confirmed and approved in all respects.