

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AT&T Intellectual Property, Inc.		07/25/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	AT&T BLS Intellectual Property, Inc.
Street Address:	824 Market Street
Internal Address:	Suite 425
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 79

Property Type	Number	Word Mark
Serial Number:	78942134	@WORK
Serial Number:	78714379	3PIP
Serial Number:	78645916	ADTELLIGENCE
Serial Number:	78934622	ANSWER OR DON'T ANSWER
Serial Number:	78528987	BELLSOUTH CONNECTED COMMUNITY
Serial Number:	78905950	BERRYAIM
Serial Number:	78923282	BERRYAPOGEE
Serial Number:	78726048	BERRYISEARCH
Serial Number:	78901512	BERRYLINK
Serial Number:	78901722	BERRYMYCLICKS
Serial Number:	78901674	BERRYMYLEADS
Serial Number:	78901745	BERRYMYSITE
Serial Number:	78901691	BERRYMYTARGET

OP \$1990.00 78942134

Serial Number:	78901707	BERRYMYWORDS
Serial Number:	78334559	BERRYQMEGA
Serial Number:	78934617	BERRYRESPONSE
Serial Number:	78923295	BERRYWEBSMART
Serial Number:	78366973	BRAND GOLD
Serial Number:	78936692	BRINGING THE INTERNET TO VOICE...BRINGING THE VOICE TO INTERNET
Serial Number:	78593017	BUSINESS EASY CHOICE
Serial Number:	77083892	BUSINESS PREFERRED COUNTRY
Serial Number:	78856369	CONNECTS YOUR PROPERTY TO THE FUTURE - AND SEPARATES IT FROM THE REST
Serial Number:	78331208	COPYRIGHT GOLD
Serial Number:	78684442	EASYBUSINESSFINDER
Serial Number:	78187447	EVERYWHERE ANSWERS
Serial Number:	78348696	EXTRA MILE PLUS
Serial Number:	78905896	EZ CHOICE
Serial Number:	78905911	EZ START
Serial Number:	78856367	GIVE YOUR COMMUNITY THE BEST
Serial Number:	78906767	GOT IP?
Serial Number:	78778060	HIP TV
Serial Number:	77352135	I-->IP-->P
Serial Number:	78616087	IDEAS TO PROFITS
Serial Number:	78967785	IDEAS-->INTELLECTUAL PROPERTY-->PROFITS
Serial Number:	78671281	INNOVATION TO PROFITS
Serial Number:	78906774	INNOVATION-->INTELLECTUAL PROPERTY-->PROFITS
Serial Number:	77112594	INTELLECTUAL PROPERTY GOLD
Serial Number:	77171643	INTELLECTUAL PROPERTY GOLD
Serial Number:	77171681	INTELLECTUAL PROPERTY GOLD
Serial Number:	77038243	IP GOLD
Serial Number:	77171700	IP GOLD
Serial Number:	77171717	IP GOLD
Serial Number:	78906805	IDEAS INTELLECTUAL PROPERTY PROFITS I IP P
Serial Number:	78688351	JUST ASK
Serial Number:	78331205	KNOW-HOW GOLD
Serial Number:	77101643	MORE CALLS, MORE CLICKS, MORE RESULTS

Serial Number:	78678270	MOVE WITH YOUR MOUSE.
Serial Number:	77112562	MR. REAL
Serial Number:	78635814	ONDACOM
Serial Number:	78751021	ONDACOM
Serial Number:	78655988	ONDACOM
Serial Number:	78939859	ONDACOM
Serial Number:	78331211	PATENT GOLD
Serial Number:	78756996	PC SMART
Serial Number:	78633196	PULL, PROD AND PUSH INTELLECTUAL PROPERTY
Serial Number:	78714385	PULL, PROD AND PUSH IP
Serial Number:	78633198	PULL, PRODUCTIZE AND PUSH INTELLECTUAL PROPERTY
Serial Number:	77038288	REAL SEARCH ENGINE SOLUTIONS
Serial Number:	78629337	REALSEARCH
Serial Number:	78348690	SABER
Serial Number:	78528981	SHARECALL
Serial Number:	78839736	SIMPLY 20
Serial Number:	77027079	SIMPLY 30
Serial Number:	78366977	SOFTWARE GOLD
Serial Number:	78906776	SPF
Serial Number:	78906786	SURROUNDING THE LAKE
Serial Number:	77076559	SUS VECINOS
Serial Number:	78366979	TECHNOLOGY GOLD
Serial Number:	78731928	THE CUSTOMER RULES! BE RESPONSIVE AND DELIVER · MEET OUR COMMITMENTS · MAKE IT SEAMLESS · DO IT RIGHT · TAKE OWNERSHIP-SHOW WE CARE ·
Serial Number:	78431605	THE GOLDEN BULB
Serial Number:	78906825	THE GOLDEN COMMUNICATIONS COMPANY
Serial Number:	78431597	THE GOLDIE
Serial Number:	78906822	THE INNOVATIVE COMMUNICATIONS COMPANY
Serial Number:	78562874	THE REAL ADVANTAGE
Serial Number:	77049007	THE REAL YELLOW PAGES LIVE!
Serial Number:	78331210	TRADEMARK GOLD
Serial Number:	78891245	WHAT MAKES YOUR BUSINESS GO?
Serial Number:	77059972	WINNING REWARDS
Serial Number:	78606591	YOU CAN'T GET FROM I TO P WITHOUT IP

CORRESPONDENCE DATA

Fax Number: (302)654-2110  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 302 654 1686  
Email: jacqueline.gregorski@att.com  
Correspondent Name: Jacqueline Gregorski  
Address Line 1: 824 Market Street  
Address Line 2: Suite 425  
Address Line 4: Wilmington, DELAWARE 19801

ATTORNEY DOCKET NUMBER:	2ND NAME CHANGE PENDING
NAME OF SUBMITTER:	Jacqueline Gregorski
Signature:	/Jacqueline Gregorski/
Date:	01/30/2008

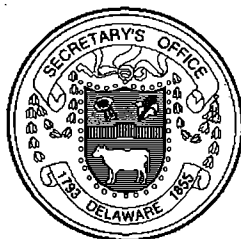
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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AT&T INTELLECTUAL PROPERTY, INC.", CHANGING ITS NAME FROM "AT&T INTELLECTUAL PROPERTY, INC." TO "AT&T BLS INTELLECTUAL PROPERTY, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JULY, A.D. 2007, AT 12 O'CLOCK P.M.



2929720 8100

070872688

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5890643

DATE: 07-31-07

TRADEMARK

REEL: 003707 FRAME: 0410

**STATE OF DELAWARE**  
**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of AT&T Intellectual Property, Inc., resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendments to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:

1.

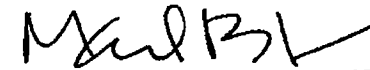
The name of the corporation is AT&T BLS Intellectual Property, Inc.

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said corporation has caused this certificate to be signed this 25<sup>th</sup> day of July, 2007 in Wilmington, Delaware.

By:



Michael L. Bishop  
President and General Counsel

**STATE OF DELAWARE**  
**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of AT&T Intellectual Property, Inc., resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendments to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:

1.

The name of the corporation is AT&T BLS Intellectual Property, Inc.

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said corporation has caused this certificate to be signed this 25<sup>th</sup> day of July, 2007 in Wilmington, Delaware.

By:



\_\_\_\_\_  
Michael L. Bishop  
President and General Counsel