

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT  |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the Assignor and Assignee previously recorded on Reel 003667 Frame 0101. Assignor(s) hereby confirms the Assignor should be URBANBABY, INC. and Assignee should be CNET NETWORKS, INC.. |

**CONVEYING PARTY DATA**

| Name            | Formerly | Execution Date | Entity Type           |
|-----------------|----------|----------------|-----------------------|
| UrbanBaby, Inc. |          | 05/15/2007     | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                          |                       |
|--------------------------|-----------------------|
| <b>Name:</b>             | CNET Networks, Inc.   |
| <b>Street Address:</b>   | 235 Second Street     |
| <b>Internal Address:</b> | Fourth Floor          |
| <b>City:</b>             | San Francisco         |
| <b>State/Country:</b>    | CALIFORNIA            |
| <b>Postal Code:</b>      | 94105                 |
| <b>Entity Type:</b>      | CORPORATION: DELAWARE |

**PROPERTY NUMBERS Total: 4**

| Property Type  | Number   | Word Mark  |
|----------------|----------|------------|
| Serial Number: | 76552016 | URBAN BABY |
| Serial Number: | 78750064 | URBAN BABY |
| Serial Number: | 75786577 | URBAN BABY |
| Serial Number: | 75786578 | URBAN BABY |

**CORRESPONDENCE DATA**

Fax Number: (415)268-1999  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415-268-2000  
 Email: sftmdocketing@hro.com  
 Correspondent Name: Katherine A. Keating  
 Address Line 1: 560 Mission Street  
 Address Line 2: 25th Floor  
 Address Line 4: San Francisco, CALIFORNIA 94105-2994

**TRADEMARK**

**OP \$115.00 76552016**

|  |                        |
|--|------------------------|
| ATTORNEY DOCKET NUMBER:  | 51262-01005            |
| NAME OF SUBMITTER:   | Katherine A. Keating   |
| Signature:   | /katherine a. keating/ |
| Date:  | 01/25/2008             |
| Total Attachments: 1<br>source=Urban Baby Assignment#page1.tif |                        |

## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of May 15, 2007, by and between UrbanBaby, Inc., a New York corporation ("ASSIGNOR") and CNET Networks, Inc., a Delaware corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark registrations listed on Exhibit A (the "Marks"); and

WHEREAS, ASSIGNEE acquired substantially all of the assets of the ASSIGNOR on May 23, 2006; and

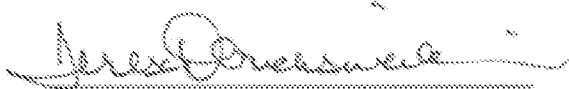
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to the ASSIGNEE, all of its right, title, and interest in and to the Marks;

NOW, THEREFORE, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks, and (2) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed and delivered this Assignment, as of the day and year first above written.

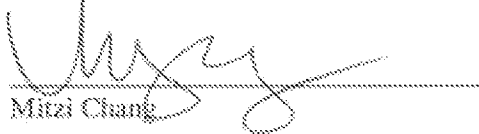
UrbanBaby, Inc.



Teresa Derichsweiler

May 15, 2007

CNET Networks, Inc.



Mitzi Chang

May 15, 2007

TRADEMARK