

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KHIEM VAN NGUYEN		01/29/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	RCRV, INC.		
Street Address:	4715 S. ALAMEDA ST.		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78598611	ROCK REVIVAL	
CORRESPONDENCE DATA			
Fax Number:	(310)557-1540		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 557 1511		
Email:	trademarks@kleinbergler.com		
Correspondent Name:	Marvin H. Kleinberg		
Address Line 1:	2049 CENTURY PARK E.		
Address Line 2:	Suite 1080		
Address Line 4:	LOS ANGELES, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	15610		
NAME OF SUBMITTER:	MARVIN H. KLEINBERG		
Signature:	/marvin h. kleinberg/		
Date:	01/30/2008		

OP \$40.00 78598611

Total Attachments: 1
source=KHIEM TO RCRV US#page1.tif

ASSIGNMENT

WHEREAS **KHIEM VAN NGUYEN**, an individual residing at 2201 Cheyenne Way, Unit 136, Fullerton, CA 92833 has acquired and used in his business and is the sole owner of the Trademark **ROCK REVIVAL**, which mark is the subject of an application for registration on the Principal Register of the United States Patent and Trademark Office, **S.N. 78/598,611** and the good will of the business appertaining thereto;

WHEREAS **RCRV, INC.**, a corporation organized and existing under the laws of the State of California and having its principal place of business at 4715 S. Alameda Street, Los Angeles, California 90058, is desirous of acquiring all of the right title and interest in and to the Trademark and the application for registration therefor and the good will of the business appertaining thereto.

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **KHIEM VAN NGUYEN** does hereby sell, assign, and transfer unto the said **RCRV, INC.**, all right, title and interest in and to the following mark, together with all of the good will of the business symbolized by the marks and the application for registration thereof as of the date set forth below, as well as the right to sue for past violations of the rights in and to the mark.

Date: 29 - 01 - 2008

KHIEM VAN NGUYEN

