TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|--------------------|
| M. Lee Smith Publishers LLC | | 105/10/2002 | LIMITED LIABILITY |
| | | | COMPANY: TENNESSEE |

RECEIVING PARTY DATA

| Name: | THEHREDGE, INC. | |
|-----------------|------------------------------|--|
| Street Address: | 133 Hearthstone Manor Circle | |
| City: | Brentwood | |
| State/Country: | TENNESSEE | |
| Postal Code: | 37027 | |
| Entity Type: | CORPORATION: TENNESSEE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2539690 | THEHREDGE |

CORRESPONDENCE DATA

Fax Number: (615)742-0410

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (615) 742-7760

Email: trademarks@bassberry.com

Correspondent Name: Robert L. Brewer
Address Line 1: 315 Deaderick Street

Address Line 2: Suite 2700

Address Line 4: 315 Deaderick Street, TENNESSEE 37237

| ATTORNEY DOCKET NUMBER: | 116842-100 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Robert L. Brewer |
| Signature: | /Robert L. Brewer/ |
| | |

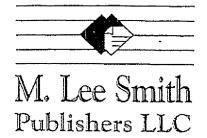
TRADEMARK REEL: 003707 FRAME: 0659

900097816

| Date: | 01/30/2008 |
|---|------------|
| Total Attachments: 2 source=THEHREDGE#page1.tif | |
| source=THEHREDGE#page2.tif | |

TRADEMARK REEL: 003707 FRAME: 0660





PHONE: 615/373-7517 FAX: 615/373-5183 www.mleesmith.com

May 10, 2002

Margaret Morford theHRedge 133 Hearthstone Manor Circle Brentwood, TN 37027

Dear Margaret:

propose the following.

(1) Effective May 10, 2002, we will terminate the agreement between you and M. Lee Smith Publishers (MLSP) dated April 4, 2000.

(2)

REDACTED (3)

(4)

(5)

5201 VIRGINIA WAY · P.O. BOX 5094 · BRENTWOOD, TENNESSEE 37024-5094

TRADEMARK REEL: 003707 FRAME: 0661 (6) MLSP will give you ownership of the HRedge trade name, but you will agree not to use the HR shield in any useage of theHRedge name except that you may continue to use any existing materials with the HR shield until they are consumed.

(7)



(9)

(8)

If this arrangement is acceptable to you, please sign and return one of the two original copies. I appreciate and thank you for the good work you have done with our company for more than two years and look forward to our continued association together.

Sincerely,

M. Lee Smith

Chairman & Publisher

RECORDED: 01/30/2008

TRADEMARK

REEL: 003707 FRAME: 0662