TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mann Design, Ltd.		01/14/2008	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Premier Pet Products, LLC	
Street Address:	14201 Sommerville Court	
City:	Midlothian	
State/Country:	VIRGINIA	
Postal Code:	23113	
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2671047	

CORRESPONDENCE DATA

Fax Number: (913)647-9057

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 913-647-9050

Email: tmdocketing.vanhoozer@hoveywilliams.com

Correspondent Name: Thomas H. Van Hoozer Address Line 1: 10801 Mastin Blvd.

Address Line 2: Suite 1000

Address Line 4: Overland Park, MISSOURI 66210

ATTORNEY DOCKET NUMBER:	38918; 2289.082
NAME OF SUBMITTER:	Thomas H. Van Hoozer
Signature:	/Thomas H. Van Hoozer/
Date:	01/30/2008

TRADEMARK
REEL: 003707 FRAME: 0744

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Total Attachments: 1

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TRADEMARK REEL: 003707 FRAME: 0745

ASSIGNMENT

WHEREAS, MANN DESIGN, LTD., a corporation of the State of Minnesota, having its principal place of business at 1815 East 121st Street, Burnsville, Minnesota 55337, has adopted, used and is using the design mark which is registered in the United States Patent and Trademark Office under Registration No. 2,671,047; and

WHEREAS, PREMIER PET PRODUCTS, LLC, a Virginia limited liability company, having its principal place of business at 14201 Sommerville Court, Midlothian, Virginia 23113, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said MANN DESIGN, LTD. does hereby assign unto the said PREMIER PET PRODUCTS, LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said mark.

Executed this	th day of Janua	νij	, 2008.
	MANN DESIGN, LT	\mathcal{I}	
	By Chuck Mann President and	CEO	
State of Minnesota)) ss:		
County of Washington) 55.		
Subscribed and swo	n to before me this/	1446	day of January
My Commission Expires: January	Notary	y y ublic	Kaf
(SEAL)		Nota Min	M. KAUFMAN ry Public inesota Expires Jan. 31, 2012

RECORDED: 01/30/2008

TRADEMARK REEL: 003707 FRAME: 0746