

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOAPPAREL, LLC		10/15/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KHIEM VAN NGUYEN		
Street Address:	4715 S. ALAMEDA ST.		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78598611	ROCK REVIVAL	
CORRESPONDENCE DATA			
Fax Number:	(310)557-1540		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 557 1511		
Email:	trademarks@kleinberglerner.com		
Correspondent Name:	Marvin H. Kleinberg		
Address Line 1:	2049 CENTURY PARK E.		
Address Line 2:	Suite 1080		
Address Line 4:	LOS ANGELES, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	15610		
NAME OF SUBMITTER:	MARVIN H. KLEINBERG		
Signature:	/marvin h. kleinberg/		

OP \$40.00 78598611

Date:

01/30/2008

Total Attachments: 1

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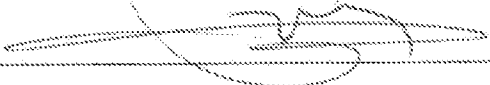
Dated as October 15, 2007 ("Effective Date")

1. **Assignment of Trademarks.** Effective as of the "Effective Date," and for good and sufficient consideration, adequacy and receipt of which are hereby acknowledged, GOAPPAREL, LLC, a California limited liability company ("Assignor"), hereby assigns, conveys, grants and transfers to KHIEM VAN NGUYEN ("Assignee"), wholly, exclusively, and irrevocably, in perpetuity and throughout the world, any and all rights in and to the mark ROCK REVIVAL ("the Mark"), and any and all business, reputation and/or good will symbolized thereby and/or associated therewith, which Assignor may own, claim or control.

2. **Assignment of Registrations and Applications.** Without limiting the generality of the foregoing, Assignor hereby assigns to Assignee any and all applications and registrations for the Mark, including but not limited to the application now pending in the United States Patent and Trademark Office under Ser. No. 78/598,611 and registration of the Mark in Japan under Reg. No. 4999143, and any and all rights arising thereunder, all effective as of the Effective Date. This Trade Assignment may be recorded with the appropriate governmental entities.

IN WITNESS WHEREOF, Assignor, by and through its undersigned authorized representative, has executed this Trademark Assignment as of the Effective Date.

GOAPPAREL, LLC

By: 

Name: PICARD LOVI

Title: MANAGING MEMBER