

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Candle Corporation of America		04/27/2007	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MVP Group International, Inc.		
<b>Street Address:</b>	1031 Le Grand Boulevard		
<b>City:</b>	Charleston		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29492		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78384249	NATURAL ESCAPES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(803)255-9831		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(404) 322-6204		
<b>Email:</b>	ip@nelsonmullins.com		
<b>Correspondent Name:</b>	Kyle M. Globerman		
<b>Address Line 1:</b>	1320 Main Street, 17th Floor		
<b>Address Line 2:</b>	Nelson Mullins Riley & Scarborough, LLP		
<b>Address Line 4:</b>	Columbia, SOUTH CAROLINA 29201		
<b>ATTORNEY DOCKET NUMBER:</b>	30500/09011-TM		
<b>NAME OF SUBMITTER:</b>	Kyle M. Globerman		
<b>Signature:</b>	/Kyle M. Globerman/		
<b>Date:</b>	01/31/2008		

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**Total Attachments: 11**

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# TRADEMARK ASSIGNMENT

(April 27, 2007)

## **PARTIES:**

- (1) "The Assignor," Candle Corporation of America, a corporation organized under the laws of the state of New York.
- (2) "The Assignee," MVP Group International, Inc., a corporation organized under the laws of the state of Kentucky.

## **WHEREAS**

- (A) The Assignor is the owner of all of the right, title and interest in and to the Trademark Registrations and Applications listed on Schedule 1 ("the Trademarks").<sup>1</sup>
- (B) The Assignee is desirous of acquiring the Trademarks and the goodwill associated with the Trademarks and the identified applications and/or registrations therefor.
- (C) WHEREAS Assignor wishes to assign to Assignee any and all existing rights Assignor holds in the Trademarks and the goodwill associated with the Trademarks and the identified applications and/or registrations therefor.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated with the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.


Assignor agrees to take any steps reasonably necessary, at Assignor's expense, to assist Assignee in showing the U.S. Patent and Trademark Office or any other official entity that the Trademarks have been used in connection with the goods or services for which registration has been made, and to otherwise evidence assignment of the Trademarks. Assignee will bear all costs for the recordation of the assignment of Trademarks in all jurisdictions.

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<sup>1</sup> Trademarks include CAROLINA, FLORASENSE, ORIGINAL RECIPE and KATE'S.

IN WITNESS whereof the parties hereto have executed this Trademark Assignment on the day and year first set forth above.

Signed  
For and on behalf of  
Candle Corporation of America  
(Assignor)

(  .....  
( Signature  
( Name:  
( Michael Novins .....  
( Title:  
( Vice President .....

Signed  
For and on behalf of  
MVP Group International, Inc.  
(Assignee)

( .....  
( Signature  
( Name:  
( Troy Propes .....  
( Title:  
( President.....

Signature Page to Trademark Assignment

Schedule 1

**TRADEMARKS**

Owner	<b>Trademark</b>	Country	Appl. Date	, No.	Status	Agent
<i>Client</i>	<i>File Reference</i>	<b>Next Renewal</b>	<b>Reg. Date</b>	<b>, No.</b>	<i>Sub Status</i>	<i>Supervisor</i>
		<b>Due</b>				

**CAROLINA**

Candle Corporation of America [chicago]	<b>CAROLINA</b>	United States of America	21 Feb 1968	72291581	Registered	Jerome Goldberg
Candle Corporation of America [des plaines]	440	<b>16 Sep 2009</b>	<b>16 Sep 1969</b>	<b>0876862</b>		Mimi Datta

Class	4
Goods	CANDLES

Candle Corporation of America [des plaines]	<b>CAROLINA</b>	Australia	5 Dec 1997	750461	Registered	Baker & McKenzie
Candle Corporation of America [des plaines]	990	<b>5 Dec 2007</b>	<b>5 Dec 1997</b>	<b>750461</b>		Lauren J. Mandell

Class	3
Goods	pot pourri; room fresheners; room sprays; refresher oils; scented sachets.

Class	4
Goods	candles; christmas tree candles; night lights; tapers; wicks for candles; lamp wicks; wood spills for lighting; lighting fuel; fuel oil; wax; paraffin; fire lighters; tallow.

Class	21
Goods	candlesticks (not of precious metal); candle rings (not of precious metal); candelabras (not of precious metal); glass bowls; glass boxes; glass receptacles; glass jars; enamelled glass; painted glassware; crystal glassware; porcelain ware; ceramics for household purposes; earthenware; tableware (not of precious metal); utensils for household purposes (not of precious metal); perfume burners.

Candle Corporation of America [des plaines]	<b>CAROLINA</b>	Canada	8 Dec 2004	1239982	Registered	Aletta Dekkers
Candle Corporation of America [des plaines]	1300	<b>30 Nov 2020</b>	<b>30 Nov 2005</b>	<b>TMA653946</b>		Lauren J. Mandell

Class	
Goods	Candles, fragrant wax, potpourri, sachets, candle holders not of precious metal, electric fragrance diffusers, body lotion, bath and shower gel, body powder.

Candle Corporation of America [des plaines]	<b>CAROLINA</b>	Mexico	14 Dec 2004	692870	Registered	Olivares & Cia.
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Candle Corporation of America [des plaines] 1304 14 Dec 2014 24 Feb 2005 869325 Lauren J. Mandell

Class	4
Goods	Candles.

Candle Corporation of America [des plaines] **CAROLINA** United States of America 21 Feb 1968 72291580 Registered Schiff Hardin & Waite

Candle Corporation of America [des plaines] 441 16 Sep 2009 16 Sep 1969 0877170 Mimi Datta

Class	3
Goods	LAUNDRY SOAP AND TOILET SOAP

### CAROLINA DESIGNS

Candle Corporation of America [des plaines] **CAROLINA DESIGNS** Australia 5 Dec 1997 750460 Registered Baker & McKenzie

Candle Corporation of America [des plaines] 991 5 Dec 2007 5 Dec 1997 750460 Lauren J. Mandell

Class	3
Goods	pot pourri; room fresheners; room sprays; refresher oils; scented sachets.

Class	4
Goods	candles; christmas tree candles; night lights; tapers; wicks for candles; lamp wicks; wood spills for lighting; lighting fuel; fuel oil; wax; paraffin; fire lighters; tallow.

Class	21
Goods	candlesticks (not of precious metal); candle rings (not of precious metal); candelabras (not of precious metal); glass bowls; glass boxes; glass receptacles; glass jars; enamelled glass; painted glassware; crystal glassware; porcelain ware; ceramics for household purposes; earthenware; tableware (not of precious metal); utensils for household purposes (not of precious metal); perfume burners.

Candle Corporation of America [des plaines] **CAROLINA DESIGNS** United States of America 16 May 1996 75105235 Registered Schiff Hardin & Waite

Candle Corporation of America [des plaines] 391 10 Jul 2011 10 Jul 2001 2468053 Lauren J. Mandell

Class	3
Goods	potpourri, sachets, and home fragrance spray

Class	21
Goods	candle holders not of precious metal

Candle Corporation of America [des plaines] **CAROLINA DESIGNS** United States of America 16 May 1996 75978272 Registered Fross Zelnick Lehrman & Zissu

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~Doc# 743429.2~

Candle Corporation of America [des plaines] 337 27 Jul 2009 27 Jul 1999 2265780 Mimi Datta

Class	4
Goods	candles

**ESSENCE OF GOOD LIVING**

Candle Corporation of America [des plaines] **ESSENCE OF GOOD LIVING** United States of America 15 Nov 2002 78185602 Registered Fross Zelnick Lehrman & Zissu

Candle Corporation of America [des plaines] 118 12 Oct 2014 12 Oct 2004 2893884 Mimi Datta

Class	3
Goods	Home fragrance items, namely, potpourri, liquid potpourri, incense, fragrance oils, pomanders, light bulb rings for carrying a fragrance, room fragrances and sachets
Class	4
Goods	Candles
Class	11
Goods	Electric fragrant oil dispenser; electric fragrant oil dispenser with night-light; light bulb rings as lighting accessories
Class	21
Goods	Candle holders not of precious metal, candle rings for use as table and wall decorations not of precious metal; ceramic light bulb rings

**FLORASENSE**

Candle Corporation of America [des plaines] **FLORASENSE** Australia 13 Oct 1997 746154 Registered Baker & McKenzie

Candle Corporation of America [des plaines] 997 13 Oct 2007 13 Oct 1997 746154 Lauren J. Mandell

Class	3
Goods	pot pourri; room fresheners; room sprays; refresher oils; scented sachets.
Class	4
Goods	candles; Christmas tree candles; night lights; tapers; wicks for candles; lamp wicks; wood spills for lighting; lighting fuel; fuel oil; wax; paraffin; fire lighters; tallow.
Class	21
Goods	candlesticks (not of precious metal); candle rings (not of precious metal); candelabras (not of precious metal); glass bowls; glass boxes; glass receptacles; glass jars; enamelled glass; painted glassware; crystal glassware; porcelain ware; ceramics for household purposes; earthenware; tableware (not of precious metal); utensils for household purposes (not of precious metal); perfume burners.

Candle Corporation of America [des plaines] **FLORASENSE** Canada 4 Jul 1995 0786627 Registered Aletta Dekkers

Candle Corporation of America [des plaines] 446 7 Apr 2013 7 Apr 1998 TMA492496 Lauren J. Mandell

Class	
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Goods (WARES) Dried flowers.

Candle Corporation of America [des plaines] **FLORASENSE** Canada 8 Dec 2004 1239985 Registered Aletta Dekkers

Candle Corporation of America [des plaines] 1299 **25 Nov 2020** **25 Nov 2005** **TMA653567** Lauren J. Mandell

Class	
Goods	Candles, fragrant wax, potpourri, sachets, candle holders not of precious metal, electric fragrance diffusers, body lotion, bath and shower gel, body powder.

Candle Corporation of America [des plaines] **FLORASENSE** Mexico 14 Dec 2004 692871 Registered Olivares & Cia.

Candle Corporation of America [des plaines] 1592 **14 Dec 2014** **24 Feb 2005** **869326** Lauren J. Mandell

Class	4
Goods	Candles.

Candle Corporation of America [des plaines] **FLORASENSE** United States of America 26 May 2004 78425156 Registered Fross Zelnick Lehrman & Zissu

Candle Corporation of America [des plaines] 1586 **6 Dec 2015** **6 Dec 2005** **3023222** Lauren J. Mandell

Class	3
Goods	Home fragrance items, namely, potpourri, incense, fragrance oils, pomanders, light bulb rings for carrying a fragrance, room fragrances and sachets.
Class	4
Goods	Candles.
Class	21
Goods	Candle holders, not of precious metal.

**FLORASENSE ESSENCE OF GOOD LIVING REFLECTIONS THE DIFFERENCE IS CLEAR AND DESIGN ["REFLECTIONS LOGO"]**

Candle Corporation of America [des plaines] **FLORASENSE ESSENCE OF GOOD LIVING REFLECTIONS** United States of America 2 Mar 2004 78376706 Registered Fross Zelnick Lehrman & Zissu



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**DESIGN  
["REFLECTIONS  
LOGO"]**

Candle Corporation of America [des plaines] 845 17 Oct 2016 17 Oct 2006 3159888 Lauren J. Mandell

Class	4
Goods	Candles

**FLOWER DESIGN**

Candle Corporation of America [des plaines] **FLOWER DESIGN** United States of America 27 Apr 1981 73307877 Registered Fross Zelnick Lehrman & Zissu  
 Candle Corporation of America [des plaines] 437 14 Sep 2012 14 Sep 1982 1207767 Lauren J. Mandell



Class	3
Goods	Toilet Soaps and Sachets
Class	4
Goods	Candles
Class	21
Goods	Candle Holders, Candle Rings, Soap Dishes, Toothbrush Holders, and Tumblers

**Trademark Records By Trademark**

Owner	Trademark	Country	Appl. Date	, No.	Status	Agent
Client	File Reference	Next Renewal Due	Reg. Date	, No.	Sub Status	Supervisor

**KATE'S**

Candle Corporation of America [des plaines] **KATE'S** United States of America 9 Jun 2006 78904986 Pending Fross Zelnick Lehrman & Zissu

Candle Corporation of America [des plaines] 1904 Lauren J. Mandell

Class 4  
 Goods candles and candles in the nature of wax contained in a jar

**ORIGINAL RECIPE**

Candle Corporation of America [des plaines] **ORIGINAL RECIPE** Canada 23 Jun 0848779 Registered Aletta Dekkers

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of America 1997  
[des  
plaines]  
Candle  
Corporation  
of America 473 10 Aug 2015 10 Aug 2000 TMA531022 Lauren J. Mandell  
[des  
plaines]  
Class  
Goods (WARES) Candles and wax-filled containers; potpourri; and candle holders and potpourri holders.

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Candle  
Corporation  
of America ORIGINAL RECIPE Mexico 28 Aug 1998 345478 Registered Olivares & Cia.  
[des  
plaines]  
Candle  
Corporation  
of America 794 28 Aug 2008 22 Oct 1998 590329 Lauren J. Mandell  
[des  
plaines]  
Class 3  
Goods Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

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Candle  
Corporation  
of America ORIGINAL RECIPE Mexico 28 Aug 1998 345479 Registered Olivares & Cia.  
[des  
plaines]  
Candle  
Corporation  
of America 793 28 Aug 2008 22 Oct 1998 590330 Lauren J. Mandell  
[des  
plaines]  
Class 4  
Goods Industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles, wicks.

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Candle ORIGINAL RECIPE Mexico 28 Aug 1998 345480 Registered Olivares & Cia.  
Corporation  
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of America  
[des  
plaines]  
Candle  
Corporation  
of America 792  
[des  
plaines]  
Class 21

28 Aug 22 Oct  
2008 1998 590331

Lauren  
J.  
Mandell

Household or kitchen utensils and containers (not of precious metal or coated therewith); combs and sponges; brushes (except paint brushes);  
Goods brush-making materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other classes.

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Candle  
Corporation  
of America  
[des  
plaines]

**ORIGINAL  
RECIPE**

United  
States 1 Jul  
of 1999  
America

75741969 Registered

Fross  
Zelnick  
Lehrman  
& Zissu

Candle  
Corporation  
of America 354  
[des  
plaines]

29  
May  
2001

2456206 *allow to  
lapse*

Lauren  
J.  
Mandell

Class 21  
Goods candle holders not of precious metal

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Candle  
Corporation  
of America  
[des  
plaines]

**ORIGINAL  
RECIPE**

United  
States 9 Jun  
of 2006  
America

78905052 Pending

Fross  
Zelnick  
Lehrman  
& Zissu

Candle  
Corporation  
of America 1903  
[des  
plaines]

Lauren  
J.  
Mandell

Class 4  
Goods candles and candles in the nature of wax contained in a jar

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Owner Trademark Country Appl. , No. Status Agent

{00340426; 3; 0512-38}  
~Doc# 743429.2~

Date

Client	File Reference	Next Renewal Due	Reg. Date	, No.	Sub Status	Supervisor
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### FRESHENS

Candle Corporation of America [des plaines]	FRESHENS	United States of America	23 Mar 1998	7597924 5	Registered	Fross Zelnick Lehrman & Zissu
Candle Corporation of America [des plaines]	336	19 Sep 2010	19 Sep 2000	2388795		Lauren J. Mandell

Class 4

Goods candles and candles in the nature of wax contained in a jar

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### LAVENDER MIST

Candle Corporation of America [des plaines]	LAVENDER MIST	United States of America	11 Jun 2001	7626832 7	Registered	Fross Zelnick Lehrman & Zissu
Candle Corporation of America [des plaines]	319	10 Dec 2012	10 Dec 2002	2660646		Mimi Datta

Class 4

Goods Candles

{00340426; 3; 0512-38}  
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**NATURAL ESCAPES**

Candle Corporation of America [des plaines]    **NATURAL ESCAPES**    United States of America    15 Mar 2004    7838424 9    Pending    Fross Zelnick Lehrman & Zissu

Candle Corporation of America [des plaines]    1037    Lauren J. Mandell

Class    4

Goods    Candles and fragrant wax for use in potpourri burners.

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{00340426; 3; 0512-38}  
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