

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KHOV IP, INC.		01/31/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KHOV IP II, INC.		
Street Address:	110 West Front Street		
City:	Red Bank		
State/Country:	NEW JERSEY		
Postal Code:	07701		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2567675	PARKSIDE	
CORRESPONDENCE DATA			
Fax Number:	(214)969-4343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2149692761		
Email:	kthiesse@akingump.com		
Correspondent Name:	Karen L. Thiesse		
Address Line 1:	1700 Pacific Ave, Suite 4100		
Address Line 4:	Dallas, TEXAS 75201-4675		
ATTORNEY DOCKET NUMBER:	601072-0002		
NAME OF SUBMITTER:	Karen Thiesse		
Signature:	/Karen Thiesse/		
Date:	01/31/2008		

CH \$40.00 2567675

Total Attachments: 3

source=parkside_assignment#page1.tif

source=parkside_assignment#page2.tif

source=parkside_assignment#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS, KHOV IP, INC., a California corporation, whose address is 110 West Front Street, Red Bank, New Jersey 07701 ("ASSIGNOR"), owns and has used in its business a certain United States trademark which is registered in the United States (referred to hereinafter as the "Trademark Registration") as follows:

<u>REGISTERED TRADEMARK</u>	<u>U.S. REG. NO.</u>	<u>DATE REGISTERED</u>
PARKSIDE	2,567,675	May 7, 2002

WHEREAS, KHOV IP II, INC., a California corporation, whose address is 110 West Front Street, Red Bank, New Jersey 07701 ("ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the Trademark Registration and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith;

WHEREAS, ASSIGNOR has agreed to assign to ASSIGNEE by way of this Assignment its entire right, title and interest in and to the Trademark Registration and in and to any renewals that may be granted thereon, together with the goodwill associated therewith; and

WHEREAS, it is desired that the this Assignment of the Trademark Registration be made of record in the U.S. Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficient of which is hereby acknowledged, ASSIGNOR by these presents does hereby agree and covenant as follows:

1. ASSIGNOR sells, assigns, conveys and transfers the Trademark Registration and any and all of its rights, title and interest together with the goodwill of the business connected therewith to ASSIGNEE, its successors or assigns, and ASSIGNEE accepts as of the date of this Assignment, any and all of its rights, title and interest in and to the Trademark Registration together with the goodwill of the business connected therewith and any right to recover for past infringement

TRADEMARK ASSIGNMENT

thereof any rights to renew the Trademark Registration, and the right to sue and recover for damages for past, present and future infringements.

2. ASSIGNOR represents and warrants that it believes ASSIGNOR to be the exclusive owner(s) of the Trademark Registration; that it believes ASSIGNOR to be entitled to exclusively use the Trademark Registration.

3. ASSIGNOR represents and warrants that it has not assigned, conveyed, transferred or granted to any third party any interest in, or otherwise encumbered in any manner, the Trademark Registration; that, to the best of their knowledge, no third party owns, is entitled to, or has claimed any right or interest in the Trademark Registration that would preclude, conflict with or encumber this Assignment; that all assignments necessary to vest in ASSIGNOR full and complete title to the Trademark Registration have been obtained; and that ASSIGNOR hereby consents to this Assignment.

4. ASSIGNOR represents and warrants that, to the best of its knowledge, no third party has infringed or is infringing the Trademark Registration.

5. ASSIGNOR represents and warrants that it is competent and has authority to make the assignment of rights and all associated representations and warranties set forth in this Assignment.

6. ASSIGNOR represents and warrants that the Trademark Registration is valid and enforceable, and that no other trademark registrations or applications for trademark registration exist which pertain to any aspect of the Trademark Registration.

7. ASSIGNOR agrees not to use, directly or through a third party, the Trademark Registration unless use rights are granted in a written license agreement between ASSIGNOR and ASSIGNEE.

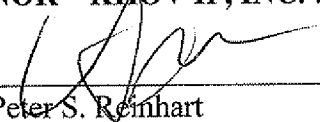
TRADEMARK ASSIGNMENT

8. ASSIGNOR agrees, at the request of ASSIGNEE and at ASSIGNEE's expense, to execute and deliver such other and further documents and legal instruments, and do all other things reasonably necessary to perfect in ASSIGNEE, its assigns, successors and legal representatives, all right, title and interest in and to the Trademark Registration, throughout the world, including without limitation, making oaths and giving testimony, as well as executing and delivering any and all powers of attorney, applications, assignments, declarations and affidavits.


9. This Assignment and the covenants herein are made for the benefit of the ASSIGNEE and its successors and assigns and may be transferred without the consent of the ASSIGNOR.

EFFECTIVE this 31 day of Jan 2008.

ASSIGNOR – KHOV IP, INC. :

By: 
Peter S. Reinhart
Senior Vice President and General Counsel
Date: 1-31-08

ASSIGNEE – KHOV IP II, INC. :

By: 
Peter S. Reinhart
Senior Vice President and General Counsel
Date: 1-31-08