

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

One Global Finance, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Utah
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) October 1, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

- Yes
- No

Additional names, addresses, or citizenship attached?

Name: Blackhawk Network, Inc.

Internal

Address: Attn: David E. Durant, Esq.

Street Address: 5918 Stoneridge Mall Road

City: Pleasanton

State: CA

Country: USA Zip: 94588

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Arizona
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

N/A

B. Trademark Registration No.(s)

2,936,883

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
ONLY 1

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David E. Durant, Esq.

Internal Address: _____

Street Address: 5918 Stoneridge Mall Road

City: Pleasanton

State: CA Zip: 94588

Phone Number: 925-226-9103

Fax Number: 925-226-9728

Email Address: david.durant@bhnatwork.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 504106

Authorized User Name David E. Durant

9. Signature:

Signature

David E. Durant

Name of Person Signing

1/30/08

Date

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

GH \$40.00 504106 2936883

EXHIBIT A

FORM OF TRADEMARK ASSIGNMENT

In consideration of payment to Seller made by Buyer pursuant to Section 2.03 of the Asset Purchase Agreement (the "Purchase Agreement") and other good and valuable consideration, of which receipt is acknowledged, One Global Finance, Inc., a Utah corporation doing business at 6550 South Millrock, Suite 100, Salt Lake City, Utah 84121 ("Assignor"), owner of the entire right, title, and interest in trademarks listed in Exhibit D ("Marks"), together with the goodwill of the business symbolized thereby, hereby sells and assigns to Blackhawk Network, Inc., an Arizona corporation doing business at 6220 Stoneridge Mall Road, Pleasanton, CA 94588 ("Assignee"), its entire right, title, and interest in the Marks, together with (1) the goodwill of the business symbolized by the Marks; (2) any application(s) or registration(s) for the Marks; (3) except as provided in the Purchase Agreement, all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (4) all rights to sue for past, present and future infringements or misappropriations of the Marks.

In testimony whereof, Assignor has caused this assignment to be signed by its duly authorized officers and its seal to be attached this 1st day of October, 2007.

ONE GLOBAL FINANCE, INC.

By: 

Name: Clay Wilkes

Title: President and Chief Executive Officer

Look for
11/14/07

A-1



BLACKHAWK NETWORK / LEGAL
APPROVED FOR EXECUTION (RSR: 08-29-2007)

TRADEMARK
REEL: 003708 FRAME: 0264

Int. CL: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,936,883

Registered Mar. 29, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

ONLY 1

ONE GLOBAL FINANCE, INC. (UTAH COR-
PORATION)
801 NORTH 500 WEST
BOUNTIFUL, UT 84087

FIRST USE 4-29-2003; IN COMMERCE 4-29-2003.

SN 78-222,997, FILED 3-7-2003.

FOR: FINANCIAL SERVICES, NAMELY, CREDIT
CARD AND DEBIT CARD SERVICES, IN CLASS 36
(U.S. CLS. 100, 101 AND 102).

KENNETH D. BATTLE, EXAMINING ATTORNEY



January 30, 2008

VIA FACSIMILE at (571) 273-0140

Mail Stop Assignment Recordation Services
Director of the US Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

Re: Mark: ONLY 1
Reg. No.: 2,936,883
Assignment of Mark from One Global Finance, Inc. to Blackhawk Network, Inc.

Dear Commissioner:

I enclose for filing in the U.S. Patent and Trademark Office a Recordation Form Cover Sheet, with attachments, regarding assignment of the above-referenced mark.

I hereby authorize the Commissioner to charge any additional fees or credit overpayments to Blackhawk Network, Inc.'s Deposit Account #504106.

Respectfully submitted,

BLACKHAWK NETWORK, INC.

David E. Durant
Group Vice President - Legal
925-226-9103

encls.