

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Securities Holdings LLC		01/30/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Neovest, Inc.		
Street Address:	1145 S. 800 East		
Internal Address:	Suite 310		
City:	Orem		
State/Country:	UTAH		
Postal Code:	84097		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2472415	NEOVEST	
Registration Number:	2851376	NEOVEST TRADING	
CORRESPONDENCE DATA			
Fax Number:	(212)355-3333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-8800		
Email:	dbreitman@goodwinprocter.com		
Correspondent Name:	Dana Breitman		
Address Line 1:	599 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	100144170773		
NAME OF SUBMITTER:	Dana Breitman		
Signature:	/danabreitman/		

CH \$65.00 2472415

Date:

01/31/2008

Total Attachments: 1

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ASSIGNMENT

WHEREAS, JPMorgan Securities Holdings LLC, a limited liability company organized and existing under the laws of Delaware, located at 270 Park Avenue, New York, New York 10017 ("Assignor") is the owner of the following trademarks (hereinafter "Trademarks");

TRADEMARK	REGISTRATION/SERIAL NUMBER
NEOVEST	2,472,415
NEOVEST TRADING	2,851,376

And WHEREAS, Neovest, Inc., a corporation organized and existing under the laws of Utah, located at 1145 S. 800 East, Suite 310, Orem, Utah, ("Assignee") is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified application and registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

JPMORGAN SECURITIES HOLDINGS LLC

By: James C.P. Berry

Name: James C.P. Berry

Title: Vice President & Secretary

Date: January 30, 2008