

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Designs Apparel, Inc.		02/28/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CMRG Apparel, LLC		
Street Address:	555 Turnpike Street		
City:	Canton		
State/Country:	MASSACHUSETTS		
Postal Code:	02021		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76665689	BTDIRECT.COM	
CORRESPONDENCE DATA			
Fax Number:	(617)646-8646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(617) 646-8000		
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	B0741.20269US00		
NAME OF SUBMITTER:	Cheryl A. Clarkin		
Signature:	/cac/		
Date:	01/31/2008		

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Total Attachments: 4

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DESIGNS APPAREL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DESIGNS APPAREL, INC." TO "CMRG APPAREL, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 2007, AT 2:19 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF MARCH, A.D. 2007.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3377237 8100V

070252906



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5469332

DATE: 02-28-07

TRADEMARK
REEL: 003708 FRAME: 0507

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CMRG APPAREL, LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 2007, AT 2:19 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIRST DAY OF MARCH, A.D. 2007.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3377237 8100V

070252906



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5469332

DATE: 02-28-07

TRADEMARK
REEL: 003708 FRAME: 0508

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 266 OF THE
DELAWARE GENERAL CORPORATION LAW**

FIRST: The name of the corporation is: Designs Apparel, Inc.

SECOND: The date on which the original Certificate of Incorporation was filed with the Secretary of State is: April 4, 2001.

THIRD: The name of the limited liability company into which the corporation is herein being converted is: CMRG Apparel, LLC

FOURTH: The conversion has been approved in accordance with the provisions of Section 266.

FIFTH: This Certificate of Conversion shall be effective on March 1, 2007.

IN WITNESS WHEREOF, the undersigned has executed this Certificate in the name and on behalf of the Company on this 28th day of February, 2007.

DESIGNS APPAREL, INC.

By: /S/ DENNIS R. HERNREICH
Dennis R. Hernreich
Its: Executive Vice President, COO, CFO,
Treasurer and Secretary

*State of Delaware
Secretary of State
Division of Corporations
Delivered 02:19 PM 02/28/2007
FILED 02:19 PM 02/28/2007
SRV 070252906 - 3377237 FILE*

**TRADEMARK
REEL: 003708 FRAME: 0509**

**CERTIFICATE OF FORMATION
OF
CMRG APPAREL, LLC**

A Delaware Limited Liability Company

FIRST: The name of the limited liability company is: CMRG Apparel, LLC (the "Company").

SECOND: The name of the Company's registered agent in the State of Delaware is: The Corporation Trust Company. The address of the Company's registered office in the State of Delaware is: The Corporation Trust Company, 1209 Orange Street, in the City of Wilmington, County of New Castle, 19801.

THIRD: To the fullest extent permitted by applicable law, no manager of the Company shall have any personal liability to the Company or its members for monetary damages for breach of fiduciary duty as manager except in a circumstance in which a director would have such personal liability under the first sentence of Section 102(b)(7) of the General Corporation Law of the State of Delaware, or any successor provision (where, in interpreting such statutory provision, a "director" is a manager, a "stockbroker" is a member and the "corporation" is the Company).

FOURTH: Pursuant to Section 18-108 of the Delaware Limited Liability Company Act, the Company shall indemnify each manager of the Company to the fullest extent that a director of a corporation could be indemnified pursuant to Section 145(b) of the General Corporation Law of the State of Delaware, or any successor provision.

FIFTH: This Certificate shall become effective on March 1, 2007.

IN WITNESS WHEREOF, the undersigned has executed this Certificate in the name and on behalf of the Company as of the 28th day of February, 2007.

CMRG APPAREL, LLC

By: /S/ DENNIS R. HERNREICH

Name: Dennis R. Hernreich

Title: Manager

*State of Delaware
Secretary of State
Division of Corporations
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