

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/17/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bertram Yacht, Inc.		01/28/2008	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Bertram Holding Company, Inc.
Street Address:	3663 N.W. 21st Street
City:	Miami
State/Country:	FLORIDA
Postal Code:	33142
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77169826	BERTRAM
Serial Number:	77158125	BERTRAM FEEL THE RIDE. LIVE THE LEGEND.
Serial Number:	77158122	FEEL THE RIDE. LIVE THE LEGEND.
Serial Number:	77168757	V

CORRESPONDENCE DATA

Fax Number: (203)327-1096
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (203) 324-6155
 Email: ccobb@ssjr.com
 Correspondent Name: Gene S. Winter
 Address Line 1: 986 Bedford Street
 Address Line 2: St. Onge Steward Johnston & Reens LLC
 Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER: 01800-T0002C,32A,33A & 5B

TRADEMARK

OP \$115.00 77169826

NAME OF SUBMITTER:	Gene S. Winter
Signature:	/Gene S. Winter/
Date:	02/01/2008
Total Attachments: 2 source=Assignment to Bertram Holding Company, Inc#page1.tif source=Assignment to Bertram Holding Company, Inc (2)#page1.tif	

Assignment

WHEREAS, Bertram Yacht Inc. and Bertram Holding Company, Inc. are related companies, fully owned and controlled by the same parent company;

WHEREAS, Bertram Yacht Inc., a Florida corporation, having offices at 3663 N.W. 21st Street, Miami, Florida 33142 (hereinafter referred to as ASSIGNOR) applied for and owned the trademark applications and registrations listed on the attached schedule A;

WHEREAS, Bertram Holding Company, Inc., a Delaware corporation, having offices at 3663 N.W. 21st Street, Miami, Florida 33142 (hereinafter referred to as ASSIGNEE) has acquired all rights, title and interest in and to said trademarks as set forth hereinabove as of April 17, 2007;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to said trademark applications and registrations listed on the attached Schedule A, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the goodwill of the business symbolized by said trademarks, as of April 17, 2007.

Bertram Yacht, Inc.

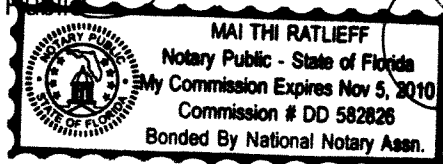
By


Name: Cristiano Tonini
Title: Vice President

STATE OF
COUNTY OF




On this 28 day of January, 2008, before me personally came Cristiano Tonini of Bertram Yacht, Inc. to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as the free act and deed of the Assignor.

Notary Public



TRADEMARK
REEL: 003709 FRAME: 0283

Schedule A

U.S. TRADEMARK & SERIAL NO.	Status/Status Date	Brief Goods/Services
BERTRAM and Design  SN:77-169826	Pending - Non-Final Action Mailed August 8, 2007	(Int'l Class: 25) Clothing, namely caps, shirts, pants, shorts, blouses, skirts, socks, and jackets
BERTRAM FEEL THE RIDE. LIVE THE LEGEND. and Design  SN:77-158125	Pending - Non-Final Action Mailed August 8, 2007	(Int'l Class: 12) Yachts
FEEL THE RIDE. LIVE THE LEGEND. <small>FEEL THE RIDE. LIVE THE LEGEND.</small> SN:77-158122	Allowed - Intent to Use Notice of Allowance Issued January 15, 2008	(Int'l Class: 12) Yachts
V and Design  SN:77-168757	Pending - Non-Final Action Mailed August 8, 2007	(Int'l Class: 12) Yachts