

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harold Gregg Jr.		01/25/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Expert's Choice, Inc.		
Street Address:	207 South Main		
City:	Kemp		
State/Country:	TEXAS		
Postal Code:	75143		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76269179	THEYELLOWPAGES.COM	
Serial Number:	76197546	THEYELLOWPAGES.COM FIND ANYTHING, ANYWHERE...FAST!	
Registration Number:	2656611	THEYELLOWPAGES.COM LINKING THE WORLD	
Registration Number:	2984903	THEYELLOWPAGES.COM	
Registration Number:	3252197	THEYELLOWPAGES.COM	
CORRESPONDENCE DATA			
Fax Number:	(721)931-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	720-931-3000		
Email:	ipdocketing@lathropgage.com		
Correspondent Name:	Stephen J. Horace		
Address Line 1:	4845 Pearl East Circle, Suite 300		
Address Line 4:	Boulder, COLORADO 80301		
ATTORNEY DOCKET NUMBER:	399776,'7,'8,428708, '711		

CH \$140.00 76269179

NAME OF SUBMITTER:	Stephen J. Horace
Signature:	/Stephen J. Horace/
Date:	02/01/2008
Total Attachments: 2 source=399777 Harold Gregg - Assignment to The Expert's Choice, Inc#page1.tif source=399777 Harold Gregg - Assignment to The Expert's Choice, Inc#page2.tif	

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

THIS ASSIGNMENT is made this 25 day of JANUARY, 2008, from Harold Gregg, an individual (the "Assignor"), having his principal place of residence at 207 S Main , Kemp, Texas 75143, to The Expert's Choice, Inc., a Texas corporation (the "Assignee"), having its principal place of business at 207 South Main , Kemp, Texas 75143.

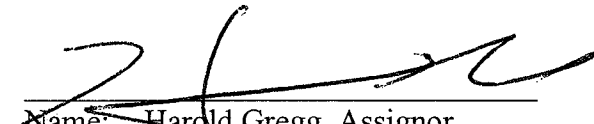
WITNESSETH:

WHEREAS, the Assignor is the owner of all rights, title, and interest in and to the United States Trademark and Service Mark applications and registrations listed on Schedule A, attached hereto and made a part hereof;

WHEREAS, the Assignee is desirous of acquiring the entire rights in and to the United States Trademark Service Mark applications and registrations listed on Schedule A, attached hereto and made a part hereof, together with all good will associated with the marks identified therein;

NOW, THEREFORE, to all whom it may concern, be it known that said Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over to said Assignee, its successors and assignees the entire right, title, and interest in and to said United States Trademarks and Service Marks and to the good will symbolized by said Trademarks and Service Marks, said right, title, and interest to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by said Assignor had this assignment not been made; together with all claims for damages by reason of past infringement of said Trademarks and Service Marks, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment if its successors, assignee other legal representatives.

IN WITNESS WHEREOF, said Assignor has caused these presents to be executed this 25 day of JANUARY, 2008.


Name: Harold Gregg, Assignor
Title: Owner

SCHEDULE A

MARK	SERIAL NUMBER	REGISTRATION NUMBER
THE YELLOWPAGES.COM (word mark)	76/269,179	pending
TheYellowPages.com Find Anything, Anywhere. . .Fast! (and design)	76/197,546	pending
THEYELLOWPAGES.COM LINKING THE WORLD (word mark)	78/064,392	2,656,611
TheYellowPages.com (and design)	78/200,208	2,984,903
THEYELLOWPAGES.COM (word mark)	78/200234	3,252,197