

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cadbury Adams USA LLC		01/31/2008	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Cadbury Ireland Ltd.
<b>Street Address:</b>	Malahide Road, Cookock,
<b>City:</b>	Dublin 5
<b>State/Country:</b>	IRELAND
<b>Entity Type:</b>	CORPORATION: IRELAND

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1949572	HARVEST CHERRY

**CORRESPONDENCE DATA**

Fax Number: (914)612-6325  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 914.612.4708  
 Email: GroupIP@cs-americas.com  
 Correspondent Name: Daniel Chung, Esq.  
 Address Line 1: 900 King Street  
 Address Line 2: Cadbury Schweppes  
 Address Line 4: Rye Brook, NEW YORK 10573

<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGN HARVEST CHERRY
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**DOMESTIC REPRESENTATIVE**

Name: Daniel Chung, Esq.  
 Address Line 1: 900 King Street  
 Address Line 2: Cadbury Schweppes

OP \$40.00 1949572

Address Line 4: Rye Brook, NEW YORK 10573

NAME OF SUBMITTER:

Daniel Chung

Signature:

/DANIEL CHUNG/

Date:

02/01/2008

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARK**

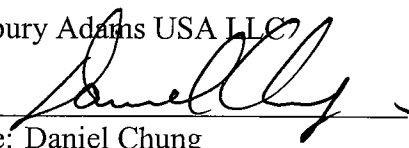
WHEREAS, Cadbury Adams USA LLC (“Assignor”), a Delaware limited liability company, with a place of business at 389 Interpace Parkway, Parsippany, New Jersey, is the record owner of the trademark application listed on Schedule “A” (the “Mark”) attached hereto, which is registered in the United States Patent and Trademark Office; and

WHEREAS, Cadbury Ireland Ltd., (“Assignee”), a corporation of Ireland, with a place of business at Malahide Road, Coolock, Dublin 5, Ireland, desires to obtain all rights in and to the registration listed on Schedule “A.”


NOW, THEREFORE, as of January 31, 2008, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor’s right, title and interest in and to the Mark, the registration therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed on the 31 day of January, 2008.

Cadbury Adams USA LLC

By:   
Name: Daniel Chung  
Title: Vice President & Assistant Secretary

Sworn to before me this  
31 day of January, 2008.

  
Notary Public

JULIE ROTHSCHILD  
NOTARY PUBLIC, State of New York  
No. 01R05011819  
Qualified in Westchester County  
Commission Expires June 15, 2011

**SCHEDULE "A"**

<b>MARK</b>	<b>CLASS</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
HARVEST CHERRY	30	1949572	January 16, 1996