

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
InfoSpace, Inc.		10/31/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Idearc Media Corp.		
Street Address:	2200 W. Airfield Drive		
City:	Dallas/Fort Worth Airport		
State/Country:	TEXAS		
Postal Code:	75261-9810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2867751	ADFOCUS	
CORRESPONDENCE DATA			
Fax Number:	(214)953-1121		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2148807002		
Email:	jcone@hitchcockevert.com		
Correspondent Name:	John Cone Hitchcock Evert LLP		
Address Line 1:	PO Box 131709		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	IDEA-34354		
NAME OF SUBMITTER:	John M. Cone		
Signature:	/johnmcone/		
Date:	02/01/2008		

OP \$40.00 2867751

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into as of the date of last signature below by and between InfoSpace, Inc., a Delaware corporation, (hereinafter the "Assignor") as assignor, in favor of Idearc Media Corp., a Delaware corporation (hereinafter the "Assignee") as assignee, with reference to the following facts and circumstances.

RECITALS:

WHEREAS, Assignor and Idearc Inc., a Delaware corporation ("Parent"), are parties, among others, to an Asset Purchase Agreement, dated as of September 15, 2007 (hereinafter, the "Asset Purchase Agreement");

WHEREAS, Parent and Assignee are parties to an Assignment of Rights Agreement, dated as of October 31, 2007, pursuant to which Parent assigned all of its right, title and interest under the Asset Purchase Agreement to Assignee;

WHEREAS, Assignor is the owner of certain Trademark rights, as defined below;

WHEREAS, Assignee desires to acquire and Assignor desires to assign to Assignee all right, title and interest in and to the Trademark.

AGREEMENT:

NOW, THEREFORE, for good and valuable consideration as set forth in the Asset Purchase Agreement between Assignor and Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Certain Definitions. As used in this Agreement, the term "Trademark" will mean the trademark identified in Exhibit A of this Agreement.

2. Assignment of Trademarks. Assignor does hereby sell, assign, and transfer unto Assignee all right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, as well as its entire right, title and interest in and to all registrations of the Trademark heretofore granted or applied for, any and all common law rights to the Trademark in the United States and any state thereof and in any country in the world, and any and all claims and demands Assignor may have either at law or in equity arising out of any past infringements.

Assignor does hereby expressly agree that Assignee may, at its expense, singly, and without assistance or consent from Assignor, undertake procedures to record the transfer of the Trademarks to Assignee in the United States Patent and Trademark Office.

3. Assignor agrees to use commercially reasonable efforts to do all other acts, provide any evidence, and execute all documents reasonably necessary or desirable for the transfer, assignment, recordation, application, registration, issuance, maintenance, renewal, establishment and enforcement of the Trademark in accordance with the terms of Section 11.5 of the Asset Purchase Agreement.

4. This Agreement shall be governed by and construed and enforced in accordance with Article 1 of the Asset Purchase Agreement, entitled "Definitions and Rules of Construction."

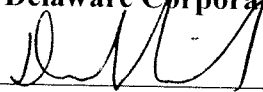
5. This Agreement may be executed in several duplicates, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

In testimony whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

[Signature Page Follows.]

IN WITNESS WHEREOF, the undersigned Assignor hereunto set hand and seal effective as of the 31st day of October, 2007.


INFOSPACE, INC.
(a Delaware Corporation)



David Butler CFO
Printed Name and Title

IN WITNESS WHEREOF, the undersigned Assignee hereunto set hand and seal effective as of the 31st day of October, 2007.

IDEARC MEDIA CORP.
(a Delaware Corporation)



CODY WILBANKS VP AGC
Printed Name and Title

EXHIBIT A

Trademark:

UNITED STATES

<i>Mark</i>	<i>Reg. No.</i> <i>Reg. Date</i>
ADFOCUS	2867751 7/27/2004