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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jasmine Company, Inc.		02/01/2008	CORPORATION: MASSACHUSETTS

# **RECEIVING PARTY DATA**

Name:	Hilco Merchant Resources, LLC
Street Address:	One Northbrook Place
Internal Address:	5 Revere Drive, Suite 306
City:	Northbrook
State/Country:	ILLINOIS
Postal Code:	60062
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3111420	JASMINESOLA
Registration Number:	3156359	JASMINESOLA
Serial Number:	77025225	JASMINESOLA
Serial Number:	77025204	JASMINESOLA
Serial Number:	77193913	JASCLUB

### **CORRESPONDENCE DATA**

Fax Number: (914)472-1551

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-935-5700

Email: scarsdale@colucci-umans.com

Correspondent Name: Frank J. Colucci, Esq. Colucci & Umans

Address Line 1: 218 East 50th Street

Address Line 4: New York, NEW YORK 10022

TRADEMARK
REEL: 003709 FRAME: 0552

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ATTORNEY DOCKET NUMBER:	D706-000			
NAME OF SUBMITTER:	Frank J. Colucci			
Signature:	/frank j. colucci/			
Date:	02/01/2008			
Total Attachments: 2 source=jasmine#page1.tif source=jasmine#page2.tif				

TRADEMARK REEL: 003709 FRAME: 0553

# **ASSIGNMENT**

WHEREAS, Jasmine Company, Inc., a Massachusetts corporation, located and doing business at 329 Newbury Street, Boston, Massachusetts 02115 ("Assignor"), is the record owner of the trademark(s) listed on Schedule A attached and

WHEREAS, Hilco Merchant Resources, LLC, located and doing business at One Northbrook Place, 5 Revere Drive, Suite 206, Northbrook, Illinois 60062 (herein "Assignee"), is desirous of acquiring said trademarks and the registration(s) thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, as of February 1, 2008, Assignor does hereby assign unto Assignee all right, title and interest in and to the mark(s), together with the good will of the business symbolized by the mark(s), and the registration(s) thereof.

The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: January 30, 2008

JASMINE COMPANY, INC.

Treasurer

Sworn to before me this 24 of January 2008

PATRICIA A. SIMMONS Notary Public, State of New York No. 31-4953942

Qualified in New York County Commission Expires July 31

Sworn to before me this 30 of January 2008

HILCO MERÇHANT RESOURCES, LLC

oseph Malfitano

General Counsel

OFFICIAL SEAL BEVERLY L'LASCOLA NOTARY PUBLIC - STATE OF ILLINOIS

TRADEMARK

# SCHEDULE A

TRADEMARK	APPL./ REGIS. NO.	CLASS(ES)
JASMINESOLA	3,111,420	35
JASMINESOLA	3,156,359	14, 18, 25
JASMINESOLA And Design	77/025,225	3
JASMINESOLA	77/025,204	3
JASCLUB	77/193,913	35

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RECORDED: 02/01/2008