# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wards Cove Packing Company		10/28/2005	CORPORATION: ALASKA

#### **RECEIVING PARTY DATA**

Name:	Bear & Wolf, LLC	
Doing Business As:	DBA Bear & Wolf Salmon Company	
Street Address:	4209 - 21st Avenue West, Suite 400	
City:	Seattle	
State/Country:	WASHINGTON	
Postal Code:	98199	
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1228632	NORTHERN PRIDE

#### **CORRESPONDENCE DATA**

Fax Number: (206)224-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: efiling@cojk.com

Correspondent Name: James R. Uhlir

Address Line 1: Christensen O'Connor Johnson Kindness

Address Line 2: 1420 5th Avenue, Suite 2800

Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER:	BWSC-2-36639
NAME OF SUBMITTER:	James R. Uhlir
Signature:	/James R. Uhir/
Date:	02/01/2008 TPADEMARK
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#### UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Wards Cove Packing Company, an Alaskan corporation having its principal place of business at 88 East Hamlin Street, Seattle, Washington 98102 ("Assignor"), is the owner of certain rights and goodwill associated with the trademarks (the "Marks"), trademark registrations (the "Registrations") and trademark applications (the "Applications") set forth as Exhibit A attached hereto; and

WHEREAS, Assignor and Bear & Wolf, LLC, dba Bear & Wolf Salmon Company, a Washington limited liability company, having its principal place of business at 4209 – 21<sup>st</sup> Avenue West, Suite 400, Seattle, Washington 98199 ("Assignee"), desires to buy from Assignor all Assignor's right, title, and interest in and to the Marks, the Registrations, the Applications, and the goodwill; and

NOW, THEREFORE, in consideration of the sum of Thirty-five Hundred U.S. Dollars (\$3,500.00) and other good and valuable consideration, the receipt, sufficiency, and reasonably equivalent value of which are hereby mutually acknowledged, Assignor does hereby irrevocably sell, assign, transfer, and convey unto Assignee, its successors and assigns, the entire right, title, and interest of Assignor in and to: all right, title, and interest in and to: (a) the Marks; (b) the Applications; (c) the Registrations; (d) any and all common law rights held by Assignor in, to and under the Marks; (e) any and all copyrights, abridgment rights, publicity and moral rights and all other intellectual property rights related to the Marks; (f) all goodwill of the business symbolized by the Marks, Registrations, and Applications; (g) any and all rights to royalties, profits,

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compensations, license fees, or other payments or remuneration of any kind relating to the Marks and/or the goodwill under the Marks; and (h) any and all claims or causes of action Assignor has or may have in connection with the Marks, including, but not limited to, the right to sue and recover damages for any and all past infringements of the Marks and any Registrations thereof; all of the foregoing to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as same would have been held and enjoyed by Assignor had this sale, assignment, transfer, and conveyance not been made. This Assignment includes any and all intellectual property rights related to the Marks,

Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

Registrations, and Applications in the United States, the Benelux countries, Denmark,

France, Germany, and worldwide.

This instrument and the assignment effected hereunder are effective as of the date of Closing, as defined in the Agreement.

ASSIGNOR:

WARDS COVE PACKING COMPANY

STATE OF WASHINGTON )	
County of King	
State aforesaid and in the Cou	on this day, before me, an officer duly authorized in the inty aforesaid to take acknowledgments, the foregoing efore me by <u>DIII Wiesfield</u> , ny, an Alaskan corporation, who is personally known to as identification.
WITNESSETH my hand this 28 day of October	d and official seal in the County and State last aforesaid
	Notary Public of Washington My Commission expires: 3/19/09
- ga Oxan	
BEAR & WOLF SALMONY 4209 21st AVENUE WES	COMPANY
SEATTLE, WASHINGTON	1, OUIE 900   98199 USA

# EXHIBIT A TO UNITED STATES TRADEMARK ASSIGNMENT

## Trademark registrations:

**RECORDED: 02/01/2008** 

- (1) NORTHERN PRIDE registered in the United States on February 22, 1983 under registration number 1,228,632;
- (2) NORTHERN PRIDE registered in Benelux on March 19, 1987 under registration number 421,053;
- (3) NORTHERN PRIDE registered in Denmark on March 11, 1998 under registration number VR 01.0901998;
- (4) NORTHERN PRIDE registered in France on June 2, 1986 under registration number 1,357,329; and
- (5) NORTHERN PRIDE registered in Germany on October 31, 1986 under registration number 1,103,694.

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