

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mono Advertising, LLC		01/31/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Discovery Communications, LLC		
Street Address:	One Discovery Place		
City:	Silver Spring		
State/Country:	MARYLAND		
Postal Code:	20910		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77340929	LIFE SURPRISES	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	queeno.laurel@arentfox.com		
Correspondent Name:	Laurel E. Queeno		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-5399		
ATTORNEY DOCKET NUMBER:	026152.00000 LIFE SURPRIS		
NAME OF SUBMITTER:	Laurel E. Queeno		
Signature:	/Laurel E. Queeno/		
Date:	02/01/2008		

OP \$40.00 77340929

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS Mono Advertising, LLC (“Assignor”) is a Delaware Limited Liability Company having its principal place of business at 2902 Garfield Avenue South, Minneapolis, Minnesota 55408, and

WHEREAS Discovery Communications, LLC (“Assignee”) is a Delaware Limited Liability Company having its principal place of business at One Discovery Place, Silver Spring, Maryland 20910;

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of its right, title and interest in and to the mark LIFE SURPRISES (the “Mark”), including its common law rights related to the Mark and all rights reflected in U.S. Trademark Application Serial No. 77/340929, together with that portion of Assignor’s business to which the Mark pertains, along with the goodwill of the business symbolized by the Mark, and the right to sue and recover for damages, profits, and all other remedies for past infringement of the Mark.

MONO ADVERTISING, LLC

Date: 1.31.08

By: 

Name: JAMES SCOTT

Title: MANAGING PARTNER

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