

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BETTER LIFE TECHNOLOGY LLC		02/01/2008	LIMITED LIABILITY COMPANY: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BENCHMARK MANUFACTURING INC.		
<b>Street Address:</b>	956 EAST PINE VIEW STREET		
<b>City:</b>	OLATHE		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66061		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2088311	KEEPTRAK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)412-9393		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(816) 842-8600		
<b>Email:</b>	TRADEMARK@STINSON.COM		
<b>Correspondent Name:</b>	PENNY R. SLICER		
<b>Address Line 1:</b>	STINSON TRADEMARK ADMINISTRATOR		
<b>Address Line 2:</b>	1201 WALNUT, SUITE 2900		
<b>Address Line 4:</b>	KANSAS CITY, MISSOURI 64106-2150		
<b>ATTORNEY DOCKET NUMBER:</b>	801527-0009		
<b>NAME OF SUBMITTER:</b>	PENNY R. SLICER		
<b>Signature:</b>	/PRS/		

**CH \$40.00 2088311**

Date:

02/04/2008

Total Attachments: 2

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## ASSIGNMENT

WHEREAS, Better Life Technology LLC, a Kansas limited liability company located at 9812 Pflumm Road, Lenexa, Kansas 66215 (hereinafter "Assignor"), is the owner of all right, title, and interest in and to the following mark and the registration thereof (hereinafter "the Mark"):

KEEPTRACK            Registration No. 2,088,311;

WHEREAS, Benchmark Manufacturing Inc., a Kansas corporation located at 956 East Pine View Street, Olathe, Kansas 66061 (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Mark and the goodwill of the business associated therewith.

### **NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:**

Be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Mark, together with the registration thereof, and the goodwill of the business symbolized by the Mark, including all common law rights and all claims for damages by reason of past infringement of the Mark, with the right to sue and collect therefor.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the trademark and the registration in Assignee.

This Assignment is dated this 1<sup>st</sup> day of February, 2008.

BETTER LIFE TECHNOLOGY LLC

By: [Signature]

Printed name: Jerry R Herbert

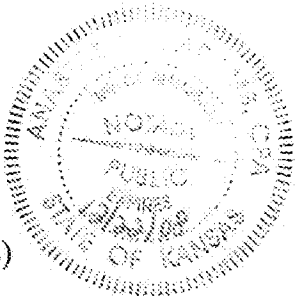
Title: COO

**ACKNOWLEDGEMENT**

State of Kansas )

County of Johnson )

Subscribed and sworn to before me this 1<sup>st</sup> day of February, 2008.



(SEAL)

[Signature]

Notary Public

MY COMMISSION EXPIRES:

12/22/08