TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blunt Wrap U.S.A., Inc.		01/30/2008	CORPORATION: LOUISIANA

RECEIVING PARTY DATA

Name:	Republic Tobacco L.P.	
Street Address:	2301 Ravine Way	
City:	Glenview	
State/Country:	ILLINOIS	
Postal Code:	60025	
Entity Type:	LIMITED PARTNERSHIP: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77050529	CRYSTAL

CORRESPONDENCE DATA

Fax Number: (312)269-1747

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312.269.8000

Email: amcshane@ngelaw.com, nbosshardt@ngelaw.com

Correspondent Name: Antony J. McShane

Address Line 1: Neal, Gerber & Eisenberg LLP
Address Line 2: Two North LaSalle Street
Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	016472-0702	
NAME OF SUBMITTER:	Antony J. McShane	
Signature:	/Antony J. McShane/	
Date:	02/04/2008	

TRADEMARK

900098183 REEL: 003711 FRAME: 0774

Total Attachments: 2 source=Blunt Wrap Crystal Assignment#page1.tif source=Blunt Wrap Crystal Assignment#page2.tif

> TRADEMARK REEL: 003711 FRAME: 0775

TRADEMARK ASSIGNMENT

This assignment is by and between Republic Tobacco L.P., a Delaware Limited Partnership, having a place of business in Glenview, Illinois ("Assignee"), and Blunt Wrap U.S.A., Inc., a Louisiana Corporation, having a place of business in Mandeville, Louisiana ("Assignor").

WHEREAS. Assignor has used, distributed and sold smokers' articles under and in connection with the trademark CRYSTAL, and has filed the registration applications and registration for the trademark set forth in Schedule A (the "Trademark");

WHEREAS, Assignee is desirous of confirming its ownership of all right, title and interest in and to the Trademark, including all common law rights in the Trademark, and any goodwill of the business associated therewith; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest it may have in and to the Trademark, including without limitation, the registration and applications set forth in Schedule A, any and all any goodwill of its business associated with and symbolized by the Trademark, and the right to sue and collect damages for past infringement of the Trademark by any third party.

NOTARY SEAL SWORN AND SUBSCRIBED TO BEFORE ME

THIS 30 DAY OF 1/2000 4, 2023

NOTARY PUBLIC MY COMMISSION EXPIRES ___

VANESSA'T EDWARDS GTORY FUBLIC, ST. TAMMANY PARISH

Ny Commission Expires at Death Commission #15154 BLUNT WRAP U.S.A., INC

1.N.

DAMIER & SINCEWICE

Title: Mesident

Date: <u>61 | 36 |</u> 0 B

.

TRADEMARK
REEL: 003711 FRAME: 0776

SCHEDULE A

To Assignment of CRYSTAL Trademark from Blunt Wrap U.S.A., Inc. to Republic Tobacco L.P.

COUNTRY	REGISTRATION/APPLICATION NUMBER	FILING/ISSUANCE DATE
U.S.	77/050,529	November 24, 2006
European Community	5,601,448	Filed January 8, 2007
Switzerland	562,245	Registered September 12, 2007

RECORDED: 02/04/2008

TRADEMARK REEL: 003711 FRAME: 0777