

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Linda U. Ashby		02/04/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	The Halo Group, Inc.		
Street Address:	350 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2535395	HALO	
CORRESPONDENCE DATA			
Fax Number:	(415)693-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-693-2000		
Email:	trademarks@cooley.com, jrosenthal@cooley.com		
Correspondent Name:	Kristin K. Manley		
Address Line 1:	101 California Street, 5th Floor		
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111-5800		
ATTORNEY DOCKET NUMBER:	307474-20000		
NAME OF SUBMITTER:	Kristin K. Manley		
Signature:	/KKM/		
Date:	02/04/2008		

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Total Attachments: 2
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Linda & Dave Ashby

(650) 997-5212

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TRADEMARK ASSIGNMENT

WHEREAS, Assignor, Linda Ashby, a individual residing at 815 Covington Rd. Los Altos, CA 94024, is the owner of the trademark HALO and its federal trademark registration ("the Mark"):

Trademark	Federal Registration No.	Registration Date
HALO	2535395	February 5, 2002

WHEREAS, Assignee wishes to acquire the Mark and all right, title and interest thereto, and Assignor wishes to assign the Mark and all right, title and interest thereto to the Assignee, whom both parties agree will be disclosed and listed below following Assignor's execution of this agreement;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignment: Assignor does hereby assign unto Assignee, all rights, including common law rights, title, and interest, in the United States of America and all other countries of the world, in and to the Mark, together with the goodwill of the business symbolized by the Mark and the above-referenced registration thereof, and Assignor hereby covenants and agrees that, without further consideration, it will cooperate with Assignee to execute and deliver such other documents, and to do such further acts, as may be reasonably requested by Assignee to perfect, register and enforce Assignee's ownership of the Mark.

Representations as to Authority: Assignor hereto represents and warrants that it has the right and authority to execute this Agreement and that it has not sold, assigned, transferred, conveyed, licensed or otherwise disposed of the Mark, or any interest therein.

Indemnification: Assignee shall indemnify and hold Assignor and its agents harmless from and against any claim, suit, loss, damage, injury or expense, including reasonable attorneys' fees, (collectively "Claim") which Assignor may incur or may become obligated, liable or compelled to pay in any Claim against Assignor arising out of or in connection with the Mark as long as said Claim could not have been brought or filed prior to the date of execution of this agreement.

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Anonymity of Assignee: Assignor agrees to the anonymity of the Assignee prior to Assignor's execution of this Agreement, and binds itself through this Agreement regardless of the identity of Assignee.

Signed at Los Altos, CA, this 4th day Feb.

Assignor: Linda Ashby

By: Linda Ashby
Name: Linda Ashby
Title:

Assignee: The Halo Group, Inc.
By: Debbie Goodwin Pace
Name: Debbie Goodwin Pace
Title: President / Partner