

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ryan Donnelly		01/17/2008	INDIVIDUAL: UNITED STATES
Lane Shackleton		01/17/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Cannonball Wines & Spirits, LLC		
Street Address:	1520 Withers Avenue		
City:	Monterey		
State/Country:	CALIFORNIA		
Postal Code:	93940		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76672134	CANNONBALL	
CORRESPONDENCE DATA			
Fax Number:	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510-841-9800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Lezlie Jensen Huston / Cobalt LLP		
Address Line 1:	819 Bancroft Way		
Address Line 4:	Berkeley, CALIFORNIA 94710		
ATTORNEY DOCKET NUMBER:	CANNONBALL WINES ASSIGNME		
NAME OF SUBMITTER:	Lezlie Jensen Huston		
Signature:	/Lezlie Jensen Huston/		
Date:	02/05/2008		

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Total Attachments: 1
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11

WHEREAS, Ryan Donnelly ("Donnelly"), a United States citizen and founder of Cannonball Wines, LLC, residing at 145 Piper Lane, Sonoma, CA 95476 and Lane Shackleton ("Shackleton") a United States citizen and founder of Cannonball Wines LLC, residing at 1822 Great Highway, San Francisco, CA 94122 are using or intend to use the mark **CANNONBALL** (the "Mark") in commerce and have filed an intent-to-use application with the United States Patent and Trademark Office, bearing the Serial No. **76/672, 134**, but have not yet filed an Amendment to Allege Use or a Statement of Use for the application; and

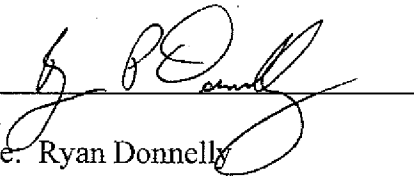
WHEREAS, Cannonball Wines & Spirits, LLC, the successor of the business to which the Mark pertains, is desirous of acquiring the Mark and pending intent-to-use application thereof; and

WHEREAS, Donnelly and Shackleton are assigning, for good and valuable consideration, all right, title and interest in and to the Mark and the pending trademark application thereof, together with the goodwill of the business symbolized by the Mark to Cannonball Wines & Spirits, LLC, a California limited liability company with a principal place of business at 120 Withers Avenue, Monterey, California, as part of the portion of the business thereof to which the Marks pertain as required by 15 U.S.C. §1060;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Donnelly and Shackleton hereby assign to Cannonball Wines & Spirits, LLC all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by said trademark and the pending application for registration along with that portion of the business to which the mark pertains.

Signed at 8:00pm, on this 17th day of January, 2008.

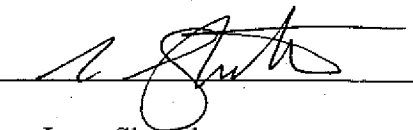
By:



Name: Ryan Donnelly

Title: Applicant

By:



Name: Lane Shackleton

Title: Applicant