TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AT&T Intellectual Property, Inc.		07/25/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	AT&T BLS Intellectual Property, Inc.
Street Address:	824 Market Street
Internal Address:	Suite 425
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 227

Property Type	Number	Word Mark
Registration Number:	2765534	>>> CONECTATE >> Y CREA MARAVILLAS
Registration Number:	2649969	>>> CONNECT >> AND CREATE SOMETHING
Registration Number:	2354715	1-800-BELLSOUTH
Registration Number:	2263613	1-800-BELLSOUTH
Registration Number:	2966515	1-800-GET-REAL
Registration Number:	2489815	1-877-GO-DIGITAL
Registration Number:	2801370	411 IT
Registration Number:	2893519	411 IT
Registration Number:	2062078	911 PINPOINT
Registration Number:	2697823	A DIFFERENT KIND OF AGENCY
Registration Number:	3265649	A FIND ENGINE VS A SEARCH ENGINE
Registration Number:	1479044	ACCUPULSE
Registration Number:	2336102	ADREACH

CH $5690.00 2765534

Registration Number:	2849122	ADREACH CLICKS
Registration Number:	2949914	ADREACH IMPRESSIONS
Registration Number:	2079787	ADWATCH
Registration Number:	3107575	AMERICA'S YELLOW PAGES CONNECTION
Registration Number:	1897107	AREA PLUS
Registration Number:	2602823	BANDWIDTH ADVANTAGE
Registration Number:	1565562	BELL
Registration Number:	2718321	BELL
Registration Number:	1327695	
Registration Number:	1569327	
Registration Number:	1327677	BELL
Registration Number:	2146153	
Registration Number:	2551499	
Registration Number:	1459196	BELLSOUTH
Registration Number:	1565559	BELLSOUTH
Registration Number:	2244189	BELLSOUTH
Registration Number:	2407074	BELLSOUTH
Registration Number:	2376105	BELLSOUTH
Registration Number:	2404065	BELLSOUTH
Registration Number:	2463244	BELLSOUTH
Registration Number:	2317068	BELLSOUTH 411 NATIONWIDE
Registration Number:	2872560	BELLSOUTH ANSWERS
Registration Number:	2684036	BELLSOUTH BUSINESS
Registration Number:	2204412	BELLSOUTH BUSINESS CHOICE
Registration Number:	2204411	BELLSOUTH BUSINESS PLUS
Registration Number:	2099024	BELLSOUTH CLASSIC
Registration Number:	2621705	BELLSOUTH CLASSIC
Registration Number:	2621704	BELLSOUTH CLASSIC
Registration Number:	2897537	BELLSOUTH ENHANCED SOLUTIONS
Registration Number:	3268929	BELLSOUTH ESCUCHAMOS. RESPONDEMOS.
Registration Number:	2533056	BELLSOUTH ESSENTIALS
Registration Number:	2520918	BELLSOUTH FAMILYFUN
Registration Number:	2649892	BELLSOUTH HOMEOFFICE
Registration Number:	2830720	BELLSOUTH INSITE
Registration Number:	2902222	BELLSOUTH LISTENING ANSWERING

Registration Number:	2789699	BELLSOUTH PREMIUM SYSTEMS
Registration Number:	1698835	BELLSOUTH PRODUCTS
Registration Number:	2314934	BELLSOUTH PSP REWARD
Registration Number:	2480499	BELLSOUTH SELECT
Registration Number:	2784943	BELLSOUTH SELECT BUSINESS
Registration Number:	2541114	BELLSOUTH SELECT LIVING
Registration Number:	2521156	BELLSOUTH SELECT LIVING
Registration Number:	2478415	BELLSOUTH SHOWCASE DESIGNER
Registration Number:	2520575	BELLSOUTH SITE BUILDER
Registration Number:	2704985	BELLSOUTH SOLUTIONS
Registration Number:	2328288	BELLSOUTH TECHNOLOGY ASSESSMENT CENTER
Registration Number:	2902221	BELLSOUTH. LISTENING. ANSWERING.
Registration Number:	1636279	BERRY NETWORK, INC.
Registration Number:	3067413	BERRYOPTIMIZER
Registration Number:	3067412	BERRYPRO
Registration Number:	2066298	BERRYQUEST
Registration Number:	3040050	BERRYSPI
Registration Number:	2155265	BSFS
Registration Number:	2307239	BTAC
Registration Number:	2702833	BUSINESS BUZZ
Registration Number:	2784985	BUSINESS COUNTRY SELECT
Registration Number:	2707968	BUSINESS FIXED RATE ULTRA
Registration Number:	3187999	BUSINESS GUARDIAN
Registration Number:	3360508	BUSINESS ONE
Registration Number:	2762828	BUSINESS STATE TALK
Registration Number:	3074361	BUSINESS WINNING REWARDS
Registration Number:	2239718	BUSYCONNECT
Registration Number:	2605155	BUZZ
Registration Number:	2571758	CALL WIZARD
Registration Number:	2940054	CALLLOGIX
Registration Number:	1465876	
Registration Number:	3018612	CLASSIC ANSWERS
Registration Number:	2510522	CLASSNOTES
Registration Number:	2891424	CLICK, PAY AND SAIL AWAY.
Registration Number:	2192401	CLUB

Registration Number:	2322147	CLUB*EDI
Registration Number:	3018613	COMBINED ANSWERS
Registration Number:	2089036	COMPLETE CHOICE
Registration Number:	2951468	COMPLETE SAVINGS
Registration Number:	2751286	CONECTATE Y CREA MARAVILLAS
Registration Number:	2709682	CONNECT AND CREATE SOMETHING
Registration Number:	2678569	COUNTRY SELECT
Registration Number:	2213351	COURTESYCOMPLETE
Registration Number:	3092949	CRISISLINK
Registration Number:	2846397	CUSTOM ADVANTAGE
Registration Number:	1775445	DAB
Registration Number:	3041165	DELIVERS MORE
Registration Number:	1327740	
Registration Number:	3314443	DETECT. PREVENT. CURE.
Registration Number:	1444484	DIGITAL ESSX
Registration Number:	2670245	DYNAMIC SPACE
Registration Number:	1426877	ESSX
Registration Number:	1555116	EVERYTHING YOU EXPECT FROM A LEADER
Registration Number:	2341694	FASTACCESS
Registration Number:	2813297	FIXED RATE GLOBAL PLUS
Registration Number:	2949403	FIXED RATE ULTRA
Registration Number:	1387764	FLEXSERV
Registration Number:	2493709	
Registration Number:	2641023	GUIA CONNECT
Registration Number:	2130975	GUIA EXPORT GUIA EXPORTACION EXPORT GUIDE
Registration Number:	3297608	
Registration Number:	3070363	INFOFÁCIL
Registration Number:	2943711	INTEGRATION PLUS
Registration Number:	3166458	INTERNATIONAL SELECT VALUE
Registration Number:	3018497	INTERNET ANSWERS
Registration Number:	3284756	JUST ASK
Registration Number:	2590129	LAS VERDADERAS PAGINAS AMARILLAS
Registration Number:	3067570	LAS VERDADERAS PÁGINAS AMARILLAS
Registration Number:	2972767	LIFE COUNTS
Registration Number:	3314444	LIFE COUNTS TODAY AND ON THE JOURNEY TOMORROW

Registration Number:	2611113	LIFE'S CALLING. WHY WAIT?
Registration Number:	1346776	LIGHTGATE
Registration Number:	3030074	MEET AND COLLABORATE...ANYTIME FROM ANYWHERE
Registration Number:	1481917	MEGALINK
Registration Number:	1455085	MEMENTO
Registration Number:	1641769	MEMORYCALL
Registration Number:	2679292	MESSAGELINK
Registration Number:	2004844	MULTISERV
Registration Number:	2742664	MYBIZ
Registration Number:	2877310	MYBIZ
Registration Number:	2392223	NEIGHBORHOOD WATCH
Registration Number:	2923049	NEWANGLE
Registration Number:	2866952	NOBODY KNOWS A NEIGHBOR LIKE A NEIGHBOR
Registration Number:	2444638	OSPCM
Registration Number:	2618316	PAY BY MOUSE, NOT BY MAIL
Registration Number:	2895809	PAY ONLINE, PLAY AT SEA.
Registration Number:	3332545	PC 2 GO
Registration Number:	2851984	POP UP CATCHER
Registration Number:	3154041	POWERFULLY RELIABLE. POWERFULLY COMPLETE.
Registration Number:	2814365	PREFERREDPACK
Registration Number:	3101571	PRESIDENT'S REWARD
Registration Number:	1395218	PRESTIGE
Registration Number:	3234203	PRI ADVANTAGE PLUS
Registration Number:	2579203	PRIVACY DIRECTOR
Registration Number:	3197350	PROACTIVE VOICECARE
Registration Number:	1388577	PULSELINK
Registration Number:	2129394	QUIKCOMPLETE
Registration Number:	2548661	REAL CALL
Registration Number:	3136497	REAL EXPERIENCE. REAL SOLUTIONS. REAL SUCCESS.
Registration Number:	2605988	REAL SAVINGS
Registration Number:	1725613	REAL SAVINGS COUPONS
Registration Number:	3082524	REAL SEARCH ENGINE RESULTS
Registration Number:	3142999	REAL SEARCH INCLUSION
Registration Number:	3142873	REAL SEARCH SOLUTIONS
Registration Number:	3064282	REAL SITETRAFFIC

Registration Number:	2359478	REAL TALKING ADS
Registration Number:	2785384	REALCALL
Registration Number:	2790015	REALCALL ALERT
Registration Number:	2787794	REALPAGES
Registration Number:	2917583	REALPAGES
Registration Number:	2856649	REALPAGES
Registration Number:	2528906	REALPAGES
Registration Number:	3098422	REALPAGES
Registration Number:	3240152	REALPAGES.COM
Registration Number:	2856650	REALPAGES.COM
Registration Number:	2735756	REALPAGES.COM
Registration Number:	3001159	REGIONSERV
Registration Number:	1505192	RIGHTTOUCH
Registration Number:	1494556	RINGMASTER
Registration Number:	2646315	ROBOTAG
Registration Number:	2851827	SELECT CHECK
Registration Number:	2192479	SMARTGATE
Registration Number:	1959178	SMARTLINE
Registration Number:	1924810	SMARTPATH
Registration Number:	1800252	SMARTRING
Registration Number:	1459194	SOUTH CENTRAL BELL
Registration Number:	1459998	SOUTHERN BELL
Registration Number:	2698669	STARLINES
Registration Number:	2684086	STATE TALK
Registration Number:	1640428	STEVENS GRAPHICS
Registration Number:	1834209	STEVENS GRAPHICS
Registration Number:	1465881	STYLIST
Registration Number:	1341467	SUNLINK
Registration Number:	1345033	SUNLINK
Registration Number:	2201638	SUPERVIEW
Registration Number:	1424284	SYNCHRONET
Registration Number:	2592115	TEAMTELEWORK CONNECTIONS
Registration Number:	2123931	TELECOLOGY
Registration Number:	2559670	THE COMPANY THAT CONNECTS YOU, NOW PROTECTS YOU

Registration Number:	3042378	THE CUSTOMER RULES
Registration Number:	2729607	THE ORIGINAL SEARCH ENGINE
Registration Number:	2727536	THE ORIGINAL SEARCH ENGINE
Registration Number:	3340789	THE REAL GUARANTEED ADVERTISING PROGRAM
Registration Number:	3340788	THE REAL TRACKING PROGRAM
Registration Number:	1951126	THE REAL WHITE PAGES
Registration Number:	2961606	THE REAL WHITE PAGES
Registration Number:	1806033	THE REAL WHITE PAGES
Registration Number:	2961607	THE REAL WHITE PAGES ONLINE
Registration Number:	1663388	THE REAL YELLOW PAGES
Registration Number:	1781368	THE REAL YELLOW PAGES
Registration Number:	2088738	THE REAL YELLOW PAGES
Registration Number:	2207898	THE REAL YELLOW PAGES
Registration Number:	2999407	THE REAL YELLOW PAGES
Registration Number:	3349313	THE REAL YELLOW PAGES LIVE!
Registration Number:	2961603	THE REAL YELLOW PAGES ONLINE
Registration Number:	1477109	TOUCHSTAR
Registration Number:	3170719	TRANSPORT ADVANTAGE
Registration Number:	3329508	TRIPLE CHOICE
Registration Number:	3066565	ULTIMATE ANSWERS
Registration Number:	3139769	ULTIMATE ANSWERS ADVANTAGE
Registration Number:	3107541	ULTIMATE ANSWERS PREMIER
Registration Number:	2880208	UNA VERDADERA NECESIDAD
Registration Number:	3141543	UNLIMITED ANSWERS
Registration Number:	2890148	VALUE ANSWERS
Registration Number:	3018507	VALUE ANSWERS
Registration Number:	3265831	VALUE OPTION
Registration Number:	1390225	WATCHALERT
Registration Number:	1752019	WATSSAVER
Registration Number:	3177729	WAVEGATE
Registration Number:	2468059	WINCENTER
Registration Number:	2548968	WINLOGIC
Registration Number:	3017739	WINNING CHOICE
Registration Number:	2929789	WINNING CHOICE PLUS
Registration Number:	3074333	WINNING VALUE

Registration Number:	2885092	WIRELESS ANSWERS
Registration Number:	3018496	WIRELESS ANSWERS
Registration Number:	2279666	YOUR INTERCONNECTION ADVANTAGE
Registration Number:	1794260	Z
Registration Number:	1980896	ZIPCONNECT

CORRESPONDENCE DATA

Fax Number: (302)654-2110

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 302-654-1686

Email: jacqueline.gregorski@att.com

Correspondent Name: Jacqueline Gregorski

Address Line 1: 824 Market Street

Address Line 2: Suite 425

Address Line 4: Wilmington, DELAWARE 19801

ATTORNEY DOCKET NUMBER:	LEGACY BLS REG NAME CH 2
NAME OF SUBMITTER:	Jacqueline Gregorski
Signature:	/Jacqueline Gregorski/
Date:	02/05/2008

Total Attachments: 3

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Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AT&T INTELLECTUAL PROPERTY, INC.", CHANGING ITS NAME FROM "AT&T INTELLECTUAL PROPERTY, INC." TO "AT&T BLS INTELLECTUAL PROPERTY, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JULY, A.D. 2007, AT 12 O'CLOCK P.M.

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

2929720 8100

070872688

AUTHENTICATION: 5890643

DATE: 07-31-07

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:00 PM 07/27/2007
FILED 12:00 PM 07/27/2007
SRV 070862522 - 2929720 FILE

STATE OF DELAWARE

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of AT&T Intellectual Property, Inc., resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendments to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:

1.

The name of the corporation is AT&T BLS Intellectual Property, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 25th day of July, 2007 in Wilmington, Delaware.

By: _____

Michael L. Bishop
President and General Counsel

STATE OF DELAWARE

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of AT&T Intellectual Property, Inc., resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendments to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:

1.

The name of the corporation is AT&T BLS Intellectual Property, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 25th day of July, 2007 in Wilmington, Delaware.

By:

Michael L. Bishop
President and General Counsel