

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
iSixSigma, LLC		01/31/2008	LIMITED LIABILITY COMPANY: WASHINGTON
Michael Cyger		01/31/2008	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Ideal Media, LLC
Street Address:	303 E. Wacker Drive
Internal Address:	23rd floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601-5212
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3173293	CTQ MEDIA
Registration Number:	3026350	ISIXSIGMA
Registration Number:	2732126	ADVANCEDSURVEY
Serial Number:	77368440	SIX SIGMA ENTREPRENEUR

CORRESPONDENCE DATA

Fax Number: (312)706-9000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-701-7608
 Email: sjones2@mayerbrown.com
 Correspondent Name: Sokya Jones
 Address Line 1: 71 South Wacker Drive
 Address Line 4: Chicago, ILLINOIS 60606

OP \$115.00 3173293

ATTORNEY DOCKET NUMBER:	JOAN LONG
NAME OF SUBMITTER:	Joan L. Long
Signature:	/Joan L. Long/
Date:	02/05/2008
Total Attachments: 5 source=TM assignment#page1.tif source=TM assignment#page2.tif source=TM assignment#page3.tif source=TM assignment#page4.tif source=TM assignment#page5.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated as of January 31, 2008, is entered into by and among iSixSigma, LLC, a Washington limited liability company ("iSixSigma"), Michael Cyger ("Mr. Cyger," and together with iSixSigma, "Assignors") and Ideal Media, LLC, a Delaware limited liability company ("Assignee"). All capitalized terms used herein but not defined herein shall have the meaning set forth in the Purchase Agreement (as defined below).

WITNESSETH:

WHEREAS, Assignors and Assignee are, concurrently with the execution of this Assignment, consummating the transactions contemplated by that certain Asset Purchase Agreement, dated as of January 31, 2008, by and among CTQ Media LLC ("CTQ Media"), iSixSigma, Assignee, Schofield Media Group, LLC and Mr. Cyger (the "Purchase Agreement") pursuant to which Assignors and CTQ Media agreed to sell certain assets and assign certain liabilities related to the Business to Assignee;

WHEREAS, Assignors are the owners of all right, title and interest in the registered and pending trademarks set forth in Schedule A (the "Trademarks"); and

WHEREAS, Assignee desires to acquire all of Assignors' right, title and interest in and to the Trademarks, including the goodwill associated therewith, and Assignors wish to assign the Trademarks to Assignee.

NOW, THEREFORE, in consideration of the premises, representations, warranties, mutual covenants and agreements set forth in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignors hereby sell, assign, transfer and set over unto Assignee, its successors, assigns and legal representatives, all of Assignors' right, title and interest in and to the Trademarks, including the goodwill associated therewith, for Assignee's use and enjoyment, and for the use and enjoyment of its successors, assigns and legal representatives; together with all claims of Assignors for damages by reason of past, present and future infringement of the Trademarks with the right to sue for and collect for its own use and benefit, and for the use and benefit of its successors, assigns and legal representatives.

2. Upon the reasonable request of Assignee, each Assignor will on and after the date hereof execute and deliver to Assignee such other documents, releases, assignments and other instruments as may be required to effectuate completely the transfer and assignment to Assignee of, and to vest fully in Assignee title to, each of the Trademarks, and to otherwise carry out the purposes of this Assignment.

3. Nothing in this Assignment, express or implied, is intended or shall be construed to confer upon, or give to, any Person, other than the parties hereto and their respective successors, assigns and legal representatives, any remedy or claim under or by reason of this Assignment or any term, covenant or condition hereof, and all the terms, covenants, conditions

and agreements contained in this Assignment shall be for the sole and exclusive benefit of the parties hereto and their successors, assigns and legal representatives.

4. Nothing in this Assignment shall in any way supersede, modify, replace, amend, rescind, waive, narrow or broaden any provision set forth in the Purchase Agreement (including, without limitation, all representations, warranties, covenants, conditions and agreements therein) or any of the rights, remedies or obligations arising therefrom.

5. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument, and may be executed and delivered by facsimile transmissions, and a facsimile signature of any party shall be effective as an original signature.

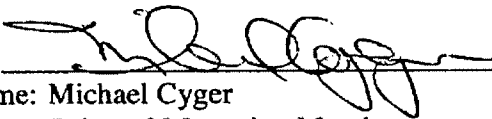
[Signature Page Follows]

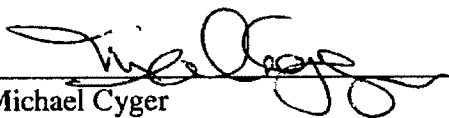
IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed and delivered as of the date first written above.

ASSIGNORS:

ISIXSIGMA, LLC

By: CTQ Media LLC
Its: Sole Member

By: 
Name: Michael Cyger
Title: Sole and Managing Member


Michael Cyger

ASSIGNEE:

IDEAL MEDIA, LLC

By: _____
Name: Brian J. Reshefsky
Title: Executive Vice President

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed and delivered as of the date first written above.

ASSIGNORS:

ISIXSIGMA, LLC

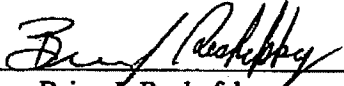
By: CTQ Media LLC
Its: Sole Member

By: _____
Name: Michael Cyger
Title: Sole and Managing Member

Michael Cyger

ASSIGNEE:

IDEAL MEDIA, LLC

By:  _____
Name: Brian J. Reshefsky
Title: Executive Vice President

SCHEDULE A

TRADEMARKS

<u>Mark</u>	<u>Country</u>	<u>Application/ Registration No.</u>	<u>Owner</u>
CTQ Media	United States	3,173,293	Michael Cyger
iSixSigma	United States	3,026,350	iSixSigma LLC
AdvancedSurvey	United States	2,732,126	iSixSigma LLC
Six Sigma Entrepreneur	United States	77,368,440	iSixSigma LLC