

TRADEMARK ASSIGNMENT

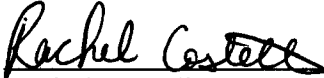
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rachel Costello		01/26/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Vincent Van Gogh Cafe, LLC		
Street Address:	76 Kent Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11222		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77168342	VINCENT VAN GOGH	
Serial Number:	77125513	VINCENT VAN GOGH PREMIUM ICE CREAM	
Serial Number:	77145697	VINCENT VAN GOGH	
Serial Number:	77139639	VINCENT VAN GOGH PREMIUM YOGURT	
Serial Number:	77139545	VINCENT VAN GOGH PREMIUM COFFEE	
CORRESPONDENCE DATA			
Fax Number:	(212)244-1364		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2122445632		
Email:	badielaw@worldnet.att.net		
Correspondent Name:	James W. Badie, Esq.		
Address Line 1:	The Empire State Building		
Address Line 2:	350 Fifth Avenue, Suite 4710		
Address Line 4:	New York, NEW YORK 10118		
NAME OF SUBMITTER:	James W. Badie		

OP \$140.00 77168342

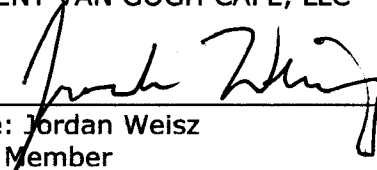
Signature:	/jwb/
Date:	02/06/2008
Total Attachments: 3 source=assignment[1]#page1.tif source=assignment[1]#page2.tif source=assignment[1]#page3.tif	

On 26th of January 2008, for good and valuable consideration, receipt of which is hereby acknowledged, Rachel Costello does hereby assign unto Vincent Van Gogh Cafe, LLC and grant to Vincent Van Gogh Cafe, LLC the right and title to the Trademarks as listed on the attached Schedule A together with the goodwill of the business symbolized by the Marks, and registrations and applications thereof .



Rachel Costello

VINCENT VAN GOGH CAFE, LLC

By: 

Name: Jordan Weisz
Title: Member

STATE OF NEW YORK)
 : ss.:
COUNTY OF NEW YORK)

On this 26 day of January, 2008, before me personally came Rachel Costello, to me known, who, being by me duly sworn, did depose and say that she is the person whom executed the foregoing instrument; and that she signed her name thereto by order of the board of directors of said corporation.

Rose Marie Capozzoli
Notary Public

ROSE MARIE CAPOZZOLI
NOTARY PUBLIC, State of New York
No. 01CA0558713
Qualified in Suffolk County
Commission Expires May 31, 2011

STATE OF NEW YORK)
 : ss.:
COUNTY OF NEW YORK)

On this 26 day of January, 2008, before me personally came Jordan Weisz, to me known, who, being by me duly sworn, did depose and say that he is the Member of Vincent Van Gogh Cafe, LLC, the limited liability company described in and which executed the foregoing instrument.

Rose Marie Capozzoli
Notary Public

ROSE MARIE CAPOZZOLI
NOTARY PUBLIC, State of New York
No. 01CA0558713
Qualified in Suffolk County
Commission Expires May 31, 2011

SCHEDULE A

Trademark Applications

<u>Trademark</u>	<u>Application Numbers</u>	<u>Application Date</u>
VINCENT VAN GOGH	77168342	April 28, 2007
VINCENT VAN GOGH PREMIUM ICE CREAM	77125513	March 8, 2007
VINCENT VAN GOGH	77145697	April 1, 2007
VINCENT VAN GOGH PREMIUM YOGURT	77139639	September 25, 2007
VINCENT VAN GOGH PREMIUM COFFEE	77139545	March 24, 2007