

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shaw Industries Group, Inc.		02/04/2008	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Columbia Insurance Company
Street Address:	3024 Harney Street
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68131-3535
Entity Type:	CORPORATION: NEBRASKA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3269076	POWEREDGE
Registration Number:	3332641	IN THE CITY
Registration Number:	3319287	SOFT ELEGANCE. NATURALLY GREEN.
Registration Number:	3373560	EXPLORE THE FLOORING INDUSTRY
Serial Number:	77039579	THAT'S THE SHAW GREEN EDGE
Serial Number:	77039584	THAT'S THE SHAW GREEN EDGE
Serial Number:	77037746	SHAW GREEN EDGE INITIATIVE
Registration Number:	3379211	STEP FORWARD
Registration Number:	3379695	TRY ON A FLOOR
Serial Number:	78893928	

CORRESPONDENCE DATA

Fax Number: (847)441-0911  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (847) 441-9100

OP \$265.00 3269076

Email: pto@nealmcdevitt.com  
Correspondent Name: Lisa A. Iverson  
Address Line 1: 1776 Ash Street  
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:

44050.2938

NAME OF SUBMITTER:

Lisa A. Iverson

Signature:

/Lisa A. Iverson/

Date:

02/06/2008

Total Attachments: 1

source=020608 Shaw to Columbia Assignment#page1.tif

## ASSIGNMENT

WHEREAS, SHAW INDUSTRIES GROUP, INC., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, P.O. Drawer 2128, Dalton, Georgia 30722-2128 ("Assignor") is the owner of the trademark registrations, applications and marks listed below:

Reg. No.	Mark	Reg. Date
3,269,076	POWEREDGE	7/24/2007
3,332,641	IN THE CITY	11/6/2007
3,319,287	SOFT ELEGANCE. NATURALLY GREEN	10/23/2007
3,373,560	EXPLORE THE FLOORING INDUSTRY	1/22/2008

Serial No.	Mark	Filing Date
77/039579	THAT'S THE SHAW GREEN EDGE (& Design)	11/8/2006
77/039584	THAT'S THE SHAW GREEN EDGE	11/8/2006
77/037746	SHAW GREEN EDGE INITIATIVE	11/6/2006
78/955041	TRY ON A FLOOR	8/18/2006
78/893928	LEAF DESIGN	5/26/2006
77/081103	STEP FORWARD	1/11/2007

(hereinafter referred to as "the Marks"); and

WHEREAS, COLUMBIA INSURANCE COMPANY, a Nebraska corporation, with its principal place of business at 3024 Harney Street, Omaha, Nebraska 68131-3535 ("Assignee") desires to acquire the entire right, title and interest in and to the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks listed above.

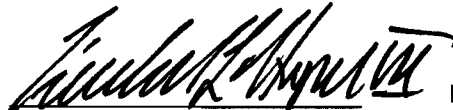
ASSIGNOR:

ASSIGNEE:

SHAW INDUSTRIES GROUP, INC.

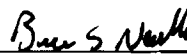
COLUMBIA INSURANCE COMPANY

By:



Frederick L. Hooper, III  
Assistant Secretary

By:



Brennan S. Neville  
Assistant Secretary

Date:

02/04/08

Date:

01/31/2008