

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Melones Internacional, S.A. de C.V.		01/17/2008	CORPORATION: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Apache Produce Company		
<b>Street Address:</b>	123 Old Tucson Road		
<b>City:</b>	Nogales		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85621		
<b>Entity Type:</b>	CORPORATION: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77290318	PLAIN JANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)530-8500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-530-8208		
<b>Email:</b>	dhc@gknet.com		
<b>Correspondent Name:</b>	Donna H. Catalfio		
<b>Address Line 1:</b>	2575 East Camelback Road		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85016		
<b>ATTORNEY DOCKET NUMBER:</b>	15404-0006		
<b>NAME OF SUBMITTER:</b>	Donna H. Catalfio		
<b>Signature:</b>	/Donna H. Catalfio/		
<b>Date:</b>	02/06/2008		

CH \$40.00 77290318



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**TRADEMARK ASSIGNMENT**

WHEREAS, MELONES INTERNACIONAL, S.A. de C.V., a Mexico corporation, with its principal place of business located at c/o Symington & Canelos, Inc. 2425 East Camelback Road, Suite 950, Phoenix, Arizona 85016 ("Assignor"), has adopted, owns and is using the following trademark ("Mark") in connection with the following goods and the Mark is pending registration with the PTO, in connection with the following goods:

<b>Serial No.:</b>	<b>Mark:</b>	<b>Goods/Services:</b>
77/290,318	PLAIN JANE	Fresh produce, namely fresh fruits and vegetables (Class 031).

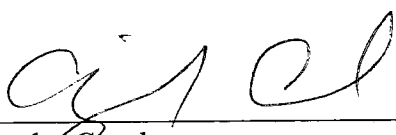
WHEREAS, Apache Produce Company, an Arizona corporation, with its principal place of business located at 123 Old Tucson Road, Nogales, Arizona 85621 ("Assignee"), desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

DATED this 17 day of JANUARY, 2008.

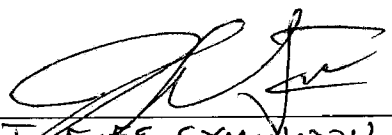
**ASSIGNOR:**

MELONES INTERNACIONAL, S.A. de C.V.,  
a Mexico corporation

By:   
Alejandro Canelos  
Its: Secretary

**ASSIGNEE:**

APACHE PRODUCE COMPANY, an  
Arizona corporation

By:   
J. FIFE SYMINGTON, III  
Its: PRESIDENT