

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SFX Sports Group, Inc. | | 07/01/2006 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Tennis Advisors, LLC | | |
| Street Address: | P.O. Box 3222 | | |
| City: | Louisville | | |
| State/Country: | KENTUCKY | | |
| Postal Code: | 40201 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2746937 | ROCK N RACQUETS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (502)561-0442 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 502-584-1135 | | |
| Email: | JGregory@middreut.com | | |
| Correspondent Name: | Julie Ann Gregory, Middleton Reutlinger | | |
| Address Line 1: | 2500 Brown & Williamson Tower | | |
| Address Line 4: | Louisville, KENTUCKY 40202 | | |
| NAME OF SUBMITTER: | Julie Ann Gregory | | |
| Signature: | /Julie Ann Gregory/ | | |
| Date: | 02/06/2008 | | |

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Total Attachments: 5
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ASSIGNMENT OF TRADEMARKS AND TRADE NAMES

THIS ASSIGNMENT, *effective as of July 1, 2006*, is from **SFX SPORTS GROUP, INC.**, a corporation organized under the laws of the State of Delaware, with a business address of 2000 West Loop South, Suite 1300, Houston, Texas 77027 ("**Assignor**") to **TENNIS ADVISORS, LLC**, a limited liability company organized under the laws of the State of Delaware, with a mailing address of P.O. Box 3222, Louisville, Kentucky 40201-3222, and a street address of 846 Lincoln Road, 5th Floor, Miami Beach, Florida 33139 ("**Assignee**").

WITNESSETH :

WHEREAS, Assignee is interested in acquiring all right, title and interest of Assignor in and to in and to the trademarks, service marks, and trade names listed in **Schedule A** attached hereto, and any registrations thereof, or depictions of same in stylized lettering or design format (all of the foregoing being hereinafter collectively referred to as "**the Marks**") and registrations thereof, together with the goodwill of the business connected with the use of and symbolized by the Marks;

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to receive from Assignor, all right, title and interest of Assignor in and to the Marks and registrations thereof, together with the goodwill of the business connected with the use of and symbolized by the Marks;

WHEREAS, in addition to that certain **Asset Purchase Agreement** entered into as of the Effective Date of **July 1, 2006**, by and among Assignor, as "Seller," Assignee, as "Purchaser," and **Live Nation Worldwide, Inc.**, a Delaware corporation, as the "Seller's Parent," the parties further wish to memorialize the assignment of the Marks by virtue of this "Assignment of Trademarks and Trade Names," which shall be executed at the time and place of the closing;

NOW, THEREFORE, in exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee:

1. all right, title and interest of Assignor in and to the Marks and registrations thereof, together with the goodwill of the business connected with the use of and symbolized by the Marks, including the right to register the Marks in Assignee's name throughout the world; and

2. The sole right to enforce all of Assignor's rights in said Marks and registrations thereof, with the right to sue for and recover for Assignee's own use accrued profits or damages for any and all causes of action, claims, and demands and other rights for infringement thereof, including, but not limited to past infringements with respect to which Assignor waives any right to receive any portion thereof.

Assignor covenants that Assignor has the full right to enter into this Assignment and further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time

reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the legal and record owner of each of the rights hereby conveyed.

[End of Substantive Provisions • Only Signature Page and Schedule A follow]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their authorized officers, all as of the day and year first above written.

ASSIGNOR:

SFX SPORTS GROUP, INC.

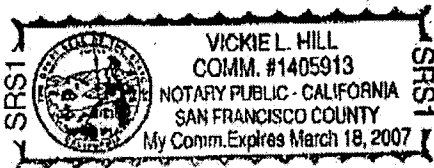
By: > Alan Ridgeway
Name & Title CEO

STATE OF California)
) SS
COUNTY OF Los Angeles)

Subscribed and sworn to before me by Alan Ridgeway this 26th day of July, 2006.

My Commission expires: March 18, 2007

Vickie L. Hill
Notary Public, State at Large



ASSIGNEE:

TENNIS ADVISORS, L.L.C.

By: > _____
Jonathan S. Blue, Managing Director

STATE OF _____)
) SS
COUNTY OF _____)

Subscribed and sworn to before me by _____ this _____ day of July, 2006.

My Commission expires: _____

Notary Public, State at Large

SCHEDULE A

ROCK N RACQUETSU.S. Reg. No. 2,746,937

MY RIDE BUS TOURUnregistered Mark