

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Family Network, Inc.		02/06/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Affinity Solutions, Inc.
Street Address:	350 Fifth Avenue
Internal Address:	Suite 2212
City:	New York
State/Country:	NEW YORK
Postal Code:	10118
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	78061401	AFFINITY SOLUTIONS
Registration Number:	2584335	FAMILY NETWORK
Registration Number:	2659720	OUTDOOR PRIVILEGES
Registration Number:	3070449	GOOD THINGS COME TO THOSE WHO SHOP
Serial Number:	77363167	PARENTING PRIVILEGES
Registration Number:	3314616	AUTOMATIC ADVANTAGES

**CORRESPONDENCE DATA**

Fax Number: (212)697-1559  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-696-6000  
 Email: trademark@cm-p.com  
 Correspondent Name: Michael J. Brown  
 Address Line 1: 101 Park Avenue  
 Address Line 2: 34th Floor / Curtis, Mallet-Prevost  
 Address Line 4: New York, NEW YORK 10178-0061

**TRADEMARK**

**900098450**

**REEL: 003714 FRAME: 0587**

**OP \$165.00 78061401**

ATTORNEY DOCKET NUMBER:	027935-0001 NAME CHANGE
NAME OF SUBMITTER:	Michael J. Brown
Signature:	/MichaelJBrown/
Date:	02/06/2008
Total Attachments: 2 source=FamNet-AffSol name change#page1.tif source=FamNet-AffSol name change#page2.tif	

# Delaware

PAGE 1

*The First State*

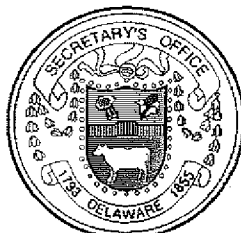
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FAMILY NETWORK, INC.", CHANGING ITS NAME FROM "FAMILY NETWORK, INC." TO "AFFINITY SOLUTIONS, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF FEBRUARY, A.D. 2008, AT 1:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2924832 8100

080125543

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6364941

DATE: 02-06-08

TRADEMARK  
REEL: 003714 FRAME: 0589

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:36 PM 02/06/2008  
FILED 01:32 PM 02/06/2008  
SRV 080125543 - 2924832 FILE

**CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF INCORPORATION  
OF  
FAMILY NETWORK, INC.**

FAMILY NETWORK, INC., a corporation ("**Corporation**") duly organized and existing under the laws of the State of Delaware, **DOES HEREBY CERTIFY:**

**FIRST:** That the Sole Stockholder and the Board of Directors of the Corporation in accordance with Section 242 of the General Corporation Law of the State of Delaware have adopted a resolution on the following amendment to the Certificate of Incorporation of the Corporation:

**RESOLVED,** that the Certificate of Incorporation of FAMILY NETWORK, INC., be amended by changing Article 1 thereof so that said Article shall be and read as follows:

"1. The name of the Corporation is: **AFFINITY SOLUTIONS, INC.**"

**IN WITNESS WHEREOF,** the undersigned has executed this Certificate as of February 5, 2008.

By: 

Name: Bridget L. Keating

Title: CFO