

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unilever N.V.		02/07/2008	CORPORATION: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ben & Jerry's Homemade Inc.		
<b>Street Address:</b>	30 Community Drive, Suite 1		
<b>City:</b>	South Burlington		
<b>State/Country:</b>	VERMONT		
<b>Postal Code:</b>	05403-6828		
<b>Entity Type:</b>	CORPORATION: VERMONT		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77269052	CARING DAIRY	
<b>Serial Number:</b>	77367931		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)310-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-626-4557		
<b>Email:</b>	NYCTrademarks@bakernet.com		
<b>Correspondent Name:</b>	Lisa W. Rosaya		
<b>Address Line 1:</b>	1114 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	39193324-5-UNUSA-AU00WI0		
<b>NAME OF SUBMITTER:</b>	Lisa W. Rosaya		
<b>Signature:</b>	/lwr/		
<b>Date:</b>	02/07/2008		

CH \$65.00 77269052

Total Attachments: 3

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Unilever N.V.  
PO Box 760  
3000 DK Rotterdam  
The Netherlands

Weena 455  
3013 AL Rotterdam

Tel.: +31 (0)10 217 4000  
Fax: +31 (0)10 217 4798  
Telex: 21415  
www.unilever.com

## ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, **UNILEVER N.V.**, a Netherlands corporation, with an address of Weena 455, Rotterdam 3013 AL, Netherlands ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from **BEN & JERRY'S HOMEMADE INC.**, a Vermont corporation, with an address of 30 Community Drive, Suite 1, South Burlington, Vermont 05403-6828 ("Assignee"), does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

*the trademarks, as shown on the attached Schedule A, as well as the corresponding trademark applications, together with the goodwill associated therewith, (the "Trademarks")*

to be held and enjoyed by Assignee, successor to the portion of the business of Assignor to which the Trademarks pertain, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignee had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

NYCDMS/1074803.2

Unilever N.V.  
Registered office Rotterdam  
Commercial Register no 24051830  
Vat no NL004966465877

**TRADEMARK**  
**REEL: 003714 FRAME: 0699**

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

This 7th day of February 2008

**UNILEVER N.V.**

Two handwritten signatures in black ink. The first signature is on the left, appearing to be 'A.C. de Blois', and the second is on the right, appearing to be 'L. Brunsting'.


By: \_\_\_\_\_

Name: A.C. de Blois L. Brunsting  
Title: (both duly authorised)

NYCDMS/1074803.2

TRADEMARK  
REEL: 003714 FRAME: 0700

**SCHEDULE A**

<b><u>Trademark</u></b>	<b><u>Reg./App. No.</u></b>
CARING DAIRY	77269052
	77367931

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