

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------------------|----------|----------------|-------------------------|
| Yellow Light Insurance Services, Inc. | | 01/11/2008 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|-----------------|------------------------------------|
| Name: | InsureNow Insurance Services, Inc. |
| Street Address: | 6722 Orangethorpe Avenue |
| City: | Buena Park |
| State/Country: | CALIFORNIA |
| Postal Code: | 90620 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------|----------|------------------------------------|
| Serial Number: | 76651622 | EXPRESSWAY INSURANCE |
| Serial Number: | 76651618 | FREEWAY INSURANCE |
| Serial Number: | 76651623 | IT'S THAT THING YOU'RE SPEEDING ON |
| Serial Number: | 76651620 | TURNPIKE INSURANCE |
| Serial Number: | 76651619 | HIGHWAY INSURANCE |

CORRESPONDENCE DATA

Fax Number: (212)883-8883

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-883-1700

Email: jastephenson@dslip.com

Correspondent Name: Duval & Stachenfeld LLP

Address Line 1: 300 E. 42nd Street, Third Floor

Address Line 2: attn: J. Andrew Stephenson

Address Line 4: New York, NEW YORK 10017

900098477

TRADEMARK
REEL: 003714 FRAME: 0772

OP \$140.00 76651622

| | |
|--------------------------------------------------------------------------------------------------------------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | 8829.0001 |
| NAME OF SUBMITTER: | J. Andrew Stephenson |
| Signature: | /J.A. Stephenson/ |
| Date: | 02/07/2008 |
| Total Attachments: 2 source=InsureNow Insurance Services Inc#page1.tif source=InsureNow Insurance Services Inc#page2.tif | |



State of California
Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JAN 11 2008

A handwritten signature in cursive script that reads "Debra Bowen".

DEBRA BOWEN
Secretary of State

A0671496

CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPORATION
OF

YELLOW LIGHT INSURANCE SERVICES, INC.

ENDORSED - FILED
In the office of the Secretary of State
of the State of California

JAN 11 2008

The undersigned, Robert S. Rutledge, hereby certifies that:

1. He is the Vice President and the Secretary of Yellow Light Insurance Services, Inc., a California corporation (the "Corporation").

2. Article FIRST of the Articles of Incorporation of the Corporation is hereby amended to read as follows:

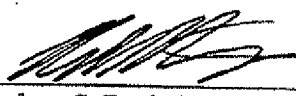
"The name of the corporation (hereinafter called the corporation) is InsureNow Insurance Services, Inc."

3. The foregoing amendment of the Articles of Incorporation has been duly approved by the Board of Directors.

4. The foregoing amendment of the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the Corporation is 1,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

I further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct and of my own knowledge.

Date: January 11, 2008.


Robert S. Rutledge,
Vice President and Secretary

OC 286,203,133



RECORDED: 02/07/2008

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