

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ConAgra Foods RDM, Inc.		02/07/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jonmore Investments, Inc.		
<b>Street Address:</b>	103 Baynard Building		
<b>Internal Address:</b>	3411 Silverside Road		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19810		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1073266	ALL AMERICAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(402)952-1529		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	402-341-3070		
<b>Email:</b>	trademark@mcgrathnorth.com		
<b>Correspondent Name:</b>	Christopher M. Bikus		
<b>Address Line 1:</b>	1601 Dodge Street		
<b>Address Line 2:</b>	Suite 3700 First National Tower		
<b>Address Line 4:</b>	Omaha, NEBRASKA 68102		
<b>ATTORNEY DOCKET NUMBER:</b>	ALL AMERICAN		
<b>NAME OF SUBMITTER:</b>	Christopher M. Bikus		
<b>Signature:</b>	/Christopher M. Bikus/		

OP \$40.00 1073266

Date:

02/07/2008

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, **ConAgra Foods RDM, Inc.**, a corporation organized and existing under the laws of the State of Delaware, with its principal office at One ConAgra Drive, Omaha, Nebraska 68102, U.S.A., ("Assignor"), is the sole owner of the entire right, title and interest in and to U.S. Registration No. 1,073,266 for the **ALL AMERICAN** trademark (hereinafter known as the "Mark"), together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, **Jonmor Investments, Inc.**, a corporation organized and existing under the laws of the State of Delaware, with its principal office and place of business at 103 Baynard Building, 3411 Silverside Road, Wilmington, DE 19810 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Assignor desires to transfer all its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

NOW, THEREFORE, for one dollar and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

This assignment is effective as of this 7<sup>th</sup> day of February, 2008.

Assignor: CONAGRA FOODS RDM, INC.

By: 

Printed Name: Tracey Phillips Beck

Title: Vice President