

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/11/1998

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ashley Stewart Limited		02/08/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Ashley Stewart Group Limited
Street Address:	100 Metro Way
City:	Secaucus
State/Country:	NEW JERSEY
Postal Code:	07494
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2046868	ASHLEY STEWART

CORRESPONDENCE DATA

Fax Number: (212)715-1399
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	19831.004
NAME OF SUBMITTER:	James Swire
Signature:	/James Swire/

Date:

02/08/2008

Total Attachments: 2

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Ashley Stewart Limited, a Delaware Corporation, with a principal place of business at 100 Metro Way, Secaucus, New Jersey, 07494 ("Assignor"), adopted, used and was the owner of the following trademark for which Assignor owned the following identified federal registration on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein (the "Mark"):

Trademark	Reg. No.	Reg. Date
ASHLEY STEWART	2,046,868	March 25, 1997

WHEREAS, The Ashley Stewart Group Limited, a Delaware Corporation, with a principal place of business at 100 Metro Way, Secaucus, New Jersey, 07494 (Assignee), which as of November 12, 1998 changed its name to Urban Brands, Inc. did acquire the Mark and the above referenced registration therefore effective as of November 11, 1998.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor acknowledges that it did sell, assign and transfer to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registrations thereof effective as of November 11, 1998 and does hereby, nunc pro tunc, assign to Assignee the federal registration specified above.

The parties wish to acknowledge the assignment and make it of record in the U.S. Patent and Trademark Office.

Signed as of this 8 day of ^{February} January, 2008.

ASHLEY STEWART LIMITED.



By:
Name: *Michael A. White*
Title: *VP / Treasurer*