

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plastics Research and Development Corporation		12/27/2007	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	EBSCO Industries, Inc.		
Street Address:	5724 Highway 280 East		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1476964	ZARA	
CORRESPONDENCE DATA			
Fax Number:	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404 815 3770		
Email:	mdalton@sgrlaw.com		
Correspondent Name:	Christopher A. Holland		
Address Line 1:	1230 Peachtree Street, N.E.		
Address Line 2:	Suite 3100, Promenade II		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	043523.166		
NAME OF SUBMITTER:	Christopher A. Holland		
Signature:	/Christopher A. Holland/		

OP \$40.00 1476964

Date:

02/08/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK


WHEREAS, PLASTICS RESEARCH AND DEVELOPMENT CORPORATION (“Assignor”), an Arkansas corporation, of 3601 Jenny Lind, Fort Smith, Arkansas 72901, has adopted and used the mark “ZARA”, which is the subject of U.S. Federal Trademark Registration No. 1,476,964 (“the Mark”); and

WHEREAS, EBSCO Industries, Inc. (“Assignee”), a Delaware corporation, with a principle place of business at 5724 Highway 280 East, Birmingham, Alabama 35242, is desirous of acquiring said Mark and its federal registration, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor’s entire worldwide rights, title and interest in and to the Mark and its federal registration, together with the good will of the business symbolized by said marks, effective associated with the business conducted in connection with the Mark, as of

_____.

Date: 12/27/07

Signature: 
Bruce Stanton, General Manager
Plastics Research & Development Corporation,
a subsidiary of EBSCO Industries, Inc.