

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Abbas M Tourzani		02/01/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Keenan Holdings, Inc.		
Street Address:	2701 Citrus Road, Ste. A		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95742		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78797104	COST U LESS REAL ESTATE	
CORRESPONDENCE DATA			
Fax Number:	(916)313-3565		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	916-223-4390		
Email:	cewing@businesslawgroup.com		
Correspondent Name:	Christopher W. Ewing		
Address Line 1:	2701 Citrus Road, Ste. A		
Address Line 4:	Sacramento, CALIFORNIA 95742		
NAME OF SUBMITTER:	Christopher W. Ewing		
Signature:	/CWE/		
Date:	02/08/2008		
Total Attachments: 1			
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OP \$40.00 78797104

TRADEMARK ASSIGNMENT

DATE: February 1, 2008

ASSIGNOR: Abbas M. Tourzani

ASSIGNEE: Keenan Holdings, Inc.

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
COST U LESS REAL ESTATE	78797104	January 23, 2006

Assignor, is the owner of the aforementioned trademark for which an application is now pending in the United States Patent and Trademark Office, and Assignee, a Delaware corporation, is desirous of acquiring said trademark.

For good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said application therefor, together with the goodwill symbolized by said trademark, and the application to register said trademark.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the applications for registration set forth above to Assignee as assignee of Assignor's entire right, title and interest therein.

ASSIGNOR

Abbas M. Tourzani

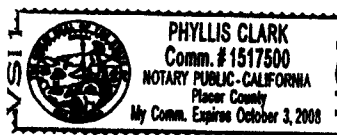
By: Abbas M. Tourzani

State of California
County of SACRAMENTO

On FEBRUARY 1, 2008 before me, PHYLLIS CLARK, Notary Public, personally appeared ABBAS M. TOURZANI who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *Phyllis Clark* (Seal)



TRADEMARK