

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VERIGOLD.COM LTD.		11/02/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	VERIGOLD JEWELRY, INC.
Street Address:	501 Madison Avenue
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2296906	JWBR
Registration Number:	3078091	VERIGOLD JEWELRY
Registration Number:	3102231	STARPOINT
Registration Number:	3102232	LUCERA
Registration Number:	3320187	BOMBAY DREAMS
Registration Number:	3366655	
Serial Number:	78875660	JOURNEY LOVE
Serial Number:	78886467	JOURNEY
Serial Number:	78638212	I DO
Serial Number:	78657970	I DO
Serial Number:	78892525	SURROUNDED BY LOVE

CORRESPONDENCE DATA

Fax Number: (800)232-1764

900098670

**TRADEMARK
 REEL: 003716 FRAME: 0570**

CH \$290.00 2296906

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 448-1100
Email: ochernin@mclaughlinstern.com
Correspondent Name: McLaughlin & Stern, LLP
Address Line 1: 260 Madison Avenue
Address Line 2: Oliver R. Chernin, Esq.
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	40004.004
NAME OF SUBMITTER:	Oliver R. Chernin
Signature:	/Oliver R. Chernin/
Date:	02/08/2008

Total Attachments: 3
source=Change of Name#page1.tif
source=Change of Name#page2.tif
source=Change of Name#page3.tif

NCR-26

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

OF

VERIGOLD.COM LTD.

F061103000784

(Pursuant to Section 805 of the Business Corporation Law)

FIRST: The name of the corporation is VERIGOLD.COM LTD. It was formed under the name JBR, INC.

SECOND: The date of filing of the Certificate of Incorporation with the Secretary of State was December 11, 1997. A Certificate of Amendment changing the name of the corporation to Verigold.com Ltd. was filed with the Department of State on March 9, 2000.

THIRD: The Certificate of Incorporation is hereby amended to change the corporate name. Paragraph FIRST of the Certificate of Incorporation which sets forth the name of the corporation is amended to read:

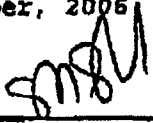
"FIRST: The name of the corporation is VERIGOLD JEWELRY, INC."

FOURTH: The above amendment to the Certificate of Incorporation was authorized by the vote of the Board of

1

Directors followed by the unanimous written consent of the holders of all of the outstanding shares.

IN WITNESS WHEREOF, I have made, signed and acknowledged this Certificate of Amendment this 2nd day of November, 2006



SUMIT SHAH, President

sjfdocs\incorporate\asend

2

NCR-26

F061103000784

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
VERIGOLD.COM LTD.

PURSUANT TO SECTION 805 OF THE BUSINESS CORPORATION LAW

FILED
2006 NOV -3 PM 2:59

McLaughlin & Stern LLP
260 Madison Avenue - 18th Fl.
New York, NY 10016

1CC
STATE OF NEW YORK
DEPARTMENT OF STATE
FILED NOV 03 2006
TAXS
BY: CMC
NY

2006 NOV -3 PM 2:10

RECEIVED
DRAWDOWN

3

061103000784