

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daniel A. Lehman		02/09/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	eGenuity, LLC		
Street Address:	134 East Jackson		
Internal Address:	PO Box 157		
City:	Monroe		
State/Country:	INDIANA		
Postal Code:	46772		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77185247	EGENUITY	
CORRESPONDENCE DATA			
Fax Number:	(602)258-4441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6022584440		
Email:	sara@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	301 E Bethany Home Road, Suite A-213		
Address Line 4:	Phoenix, ARIZONA 85012		
NAME OF SUBMITTER:	Christopher J. Day		
Signature:	/Christopher J. Day/		
Date:	02/11/2008		

Total Attachments: 1

900098735

**TRADEMARK
 REEL: 003716 FRAME: 0805**

OP \$40.00 77185247

EGENUITY
Serial No. 77/185247

ASSIGNMENT OF TRADEMARK REGISTRATION APPLICATION

WHEREAS, Daniel A. Lehman, an individual and US citizen, ("Assignor") has applied to register with the United States Patent and Trademark Office the mark EGENUITY, Serial Number 77/185247;

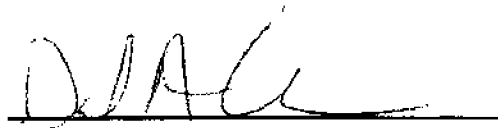
WHEREAS, eGenuity, LLC, an Indiana limited liability company, with an address of PO Box 157, 134 East Jackson, Monroe, IN 46772 ("Assignee") is desirous of acquiring said mark and the registration application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration application.

DATED AS OF 2/4/08 .

ASSIGNOR:

Daniel A. Lehman

A handwritten signature in black ink, appearing to read 'D.A.L.', is written over a solid horizontal line.