USPTO

1/29/2008 7:19:07 PM

PAGE

Fax Server 3/010

TO: THELEN REID BROWN RAYSMAN & STEINER LLP COMPANY: 875 THIRD AVE

TRADEMARK ASSIGNMENT 01/28/2008 Electronic Version v1.1 900097500 Stylesheet Version v1.1 CORRECTIVE ASSIGNMENT SUBMISSION TYPE: Corrective Assignment to correct the Assignee's name previously recorded on Reel 002584 Frame 0305. Assignor(s) hereby confirms the assignment of the NATURE OF CONVEYANCE: entire interest and goodwill. CONVEYING PARTY DATA **Entity Type** Execution Date Formerly Name CORPORATION: DELAWARE 03/11/2002 Far Hills, Inc. RECEIVING PARTY DATA Freedom Investments, Inc. Name: 125 BROAD STREET Street Address: C/O FAHNESTOCK & CO. INC. Internal Address: NEW YORK City: NEW YORK State/Country: 10004 Postal Code: CORPORATION: DELAWARE Entity Type: PROPERTY NUMBERS Total: 1 Word Mark Number Property Type BUYANDHOLD 2474597 Registration Number: CORRESPONDENCE DATA (212)603-2001 Fax Number: Correspondence will be sent via US Mail when the fax attempt is unsuccessful. pto2@thelen.com Email: Thelen Reid Brown Raysman & Steiner LLP Correspondent Name: 875 Third Ave Address Line 1: New York, NEW YORK 10022 Address Line 4: 604923/25 ATTORNEY DOCKET NUMBER: Monica B. Richman/ NAME OF SUBMITTER: /monica b. richman/ Signature:

USPTO 1/29/2008 7:19:07 PM PAGE 4/010 Fax Server

TO: THELEN REID BROWN RAYSMAN & STEINER LLP COMPANY: 875 THIRD AVE

Date: 01/28/2008

Total Attachments: 6
source=Buyandhold#page1.tif
source=Buyandhold#page2.tif
source=Buyandhold#page3.tif
source=Buyandhold#page4.tif
source=Buyandhold#page5.tif
source=Buyandhold#page5.tif

when the same of t	
	. DEPARTMENT OF COMMERCE U.S. Papert and Trademark Office
(Rev. 03:01) (Rev. 03:01) (Rev. 03:01) (Rev. 03:01) (Rev. 05:01) (Rev. 05:01)	
Tab settings ⇒ ⇒ ⇒ → 110 110 110 110 110 110 110 110 110 1	225643 I documents or copy thereof.
	Name and address of receiving party(ies)
1. Name of conveying party(ies):	NameFreedom Investments Acquisition Corp
Far Hills, Inc. 3-19-02	Internal Address: c/o Fahnestock & Co. Inc.
Individual(s) Association	Street Address: 125 Broad Street
General Partnership Limited Partnership	City: New York State: NY Zip: 1000m
Corporation-State of Delaware	Individual(s) citizenship
Other	Association
Additional name(s) of conveying party(ies) attached? 🖵 Yes 🔼 No	General Partnership
Nature of conveyance:	General Partnership Limited Partnership Delaware
Assignment Merger	Corporation-Strie Delaware
Security Agreement Change of Name	Other
Other Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Execution Date: NOVCH 3002	(Designations must be a separate document from assignment) Additional name(s) & address[es) attached? Yes No
Application number(s) or registration number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
schedule attached	schedule attached
Additional number(s) at	ttached 🛛 Yes 📮 No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Susan C. Shin, Esq.	415
Internal Address: Brown Raysman Millstein	7. Total fee (37 CFR 3.41)\$ 415
Felder & Steiner LLP	Enclosed
	Authorized to be charged to deposit account
Street Address: 900 Third Avenue	8. Deposit account number:
City: New York State: NY Zip: 10022	(Attach duplicate copy of this page if paying by deposit account)
	E THIS SPACE
Statement and signature. To the best of my knowledge and belief, the foregoing info	rmation is true and correct and any attached copy is a true
copy of the original document.	2/19/12
Susan C. Shin	Signature Date
Name of Person Signing Total number of pages including	cover sheet, attachments, and document
to be manufed with	th required cover sheet information to: Trademarks, Box Assignments
40.00 CP 375.00 CP	on, D.C. 20231
-	

USPTO 1/29/2008 7:19:07 PM PAGE 5/010 Fax Server TO:THELEN REID BROWN RAYSMAN & STEINER LLP COMPANY:875 THIRD AVE

4923/23

TRADEMARK ASSIGNMENT

This Assignment Agreement is by and between FAR HILLS, INC., a corporation organized and existing under the laws of Delaware having a place of business at 375 Raritan Center Parkway, Edison, New Jersey 08837 and formerly known as BUYandHOLD, Inc. and BUYandHOLD.com, Inc. ("Assignor") and FREEDOM INVESTMENTS, INC., a company organized and existing under the laws of Delaware, with an address at c/o Fahnestock & Co., Inc., 125 Broad Street, New York, New York 10004 ("Assignee").

WHEREAS, Assignor and Freedom Investments Acquisition Corp. (a wholly-owned subsidiary of Assignee) entered into an Asset Purchase Agreement dated January 27, 2002 ("Asset Purchase Agreement") pursuant to which Assignor assigned and sold to Assignee all right title, interest, ownership and all subsidiary rights in certain intellectual property identified in Schedule 1.2(b) to the Asset Purchase Agreement.

WHEREAS, Assignor is the owner of certain Trademarks (the "Marks") and the Trademark applications or registrations therefor in Canada and United States identified in Schedule 1.2(b) of the Asset Purchase Agreement and listed in the attached Exhibit A (the "Applications and Registrations");

WHEREAS, Assignee desires to acquire all of Assignor's rights to the Marks and the Applications and Registrations therefor.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee, all of Assignor's right, title, and interest in and to the Marks, Applications and

BRMFS1 294528v2

USPTO

Fax Server 6/010 PAGE 1/29/2008 7:19:07 PM

TO: THELEN REID BROWN RAYSMAN & STEINER LLP COMPANY: 875 THIRD AVE

4923/23

Registrations, including all common law rights, together with the business, or portion thereof, to which the Marks pertain, the goodwill symbolized by any use of the Marks covered by the Applications or Registrations, and the right to sue third parties for and recover damages from past and future infringement of the Marks.

All covenants and obligations herein shall be binding on and inure to the benefit of Assignor, Assignee and their respective successors and permitted assigns.

BRMFS1 294528v2

USPTO TO:THELEN REID BROWN RAYS	1/29/2008 7:19:07 SMAN & STEINER LLP	_	7/010 Fax Server THIRD AVE
4923/23			
IN WITNESS	WHEREOF, this Assignmen	nt has been executed	l by the parties on
the day and year writ	ten below.		•
		FAR HILLS, IN	ic.
Date: March 1	_2002	Name: 9212 G	E. BREEN
Subscribed and swo this <u>M</u> day of Man	nn to before me ch 2002.	· -	
	MILLS. CITRON Johany Public, State of New York No. 02Cl5056311 Qualified in New York County mmission Expires March 4, 2009	(3)	
		FREEDOM II	VESTMENTS, INC.
		Assignee	
Date: March	, 2002.	Name: Title:	
Subscribed and sw this day of N	vorn to before me farch 2002.		
Notary Public			

BRMFS1 294528V2

USPTO 1/29/2008 7:19:07 PM PAGE 8/010 Fax Server
TO:THELEN REID BROWN RAYSMAN & STEINER LLP COMPANY:875 THIRD AVE
4923/23

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

Date: March _____, 2002

Name:
Title:

Subscribed and sworn to before me this ____ day of March 2002.

Notary Public

FREEDOM INVESTMENTS, INC.

Assignee

Name: Albert G-Lowenthal

Subscribed and sworn to before me this _day of March 2002.

Date: March _// , 2002.

Notary Public

GINA FIGGIANI
Notary Public, State of New York
No. 01Fi6018187
Qualified in Kings County
Controlssion Expires

BRMFS1 294528v2

USPTO 1/29/2008 7:19:07 PM PAGE 9/010 Fax Server

TO: THELEN REID BROWN RAYSMAN & STEINER LLP COMPANY: 875 THIRD AVE

4923/23

U.S. TRADEMARK SCHEDULE

- ADDIES DV	FILING DATE	SERIAL NO.	REG. DATE	<u>reg. no.</u>
TRADEMARK	May 26, 1998	75/490,894	July 25, 2000	2,371,573
ACORN Design	•		Dec. 26, 2000	2,415,515
BECAUSE TRADING CAN BE HAZARDOUS TO YOUR WEALTH	Sept. 21, 1999	75/804,684	Doc. 25 , 255	
B&H BANKLINK	Dec. 14, 1999	75/871,467	•	
A BROKER FOR THE REST OF US	March 30, 2000	76/014,462	April 3, 2001	2,440,904
BUYANDHOLD.COM*	April 1, 1998	75/460,654	April 24, 2001	2,447,161
(Class 36) BUYANDHOLD.COM	April 1, 1998	75/979,829	Feb. 27, 2001	2,432,324
(Class 42)		75/763,436		
BUY WHAT YOU BUY	July 27, 1999	-	April 24, 2001	2,446,950
E-Z VEST	A pr il 19, 1999	75/686,332	April 24, 2001	29 • • • • •
MIGHTY OAKS FROM TINY ACORNS GROW	Sept. 21, 1999	75/804,330		
THE MOM CHRONICLES	April 25, 2000	76/034,516	June 5, 2001	2,457,202
THE ONLINE BROKER FOR LONG TERM INVESTORS	May 25, 1999	75/713,833		
V-DRIP	Feb. 3, 2000	75/909,263		
V-DSPP	March 1, 2000	75/932,799		
VIRTUAL DIRECT STOC PURCHASE PLAN	K March 1, 2000	75/932,798		

^{*} Supplemental Register

BRMFS1 294528v2

1/29/2008 7:19:07 PM PAGE 10/010 Fax Server

TO: THELEN REID BROWN RAYSMAN & STEINER LLP COMPANY: 875 THIRD AVE

4923/23

TRADEMARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.
VIRTUAL DRIP	Feb. 3, 2000	75/909,337		
VIRTUAL EMPLOYEE STOCK PURCHASE PLAN	March 30, 2000	76/014,411		
V-ESPP	March 30, 2000	76/013,024		
A WALL STREET CENTURY (Class 9)	Feb. 15, 2000	75/919,338		
A WALL STREET CENTURY (Class 16)	Feb. 15, 2000	75/919,543		•
A WALL STREET CENTURY (Class 41)	Feb. 15, 2000	. 75/919,306	Sept. 25, 2001	2,493,526
YOUR FUTURE IS WORTH THE INVESTMENT	Nov. 10, 1999	75/844,997	Dec. 19, 2000	2,413,933
INVESTING FOR THE REST OF US	May 1, 2001	76/249,632		
SHAREHOLDER CONVERSION PROGRAM	Dec. 15, 2000	76/181,332		
BUYANDHOLD INSTANT DEPOSIT	Dec. 15, 2000	76/181,331		
BUYANDHOLD*	April 28, 1999	75/692,923	July 31, 2001	2,474,597
TRADING IS HAZARDOU TO YOUR WEALTH	S June 8, 1998	75/497,972		•

BRMFS1 294528v2

RECORDED: 01/28/2008