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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Infistar Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Georgia
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) October 1, 2007

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: First National of Nebraska, Inc.

Internal Address: Stop 3290

Street Address: 1620 Dodge Street

City: Omaha

State: NE

Country: US Zip: 68197

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship 4037
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,358,070

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kim M. Argo

Internal Address: Stop 3290

Street Address: 1620 Dodge Street

City: Omaha

State: NE Zip: 68197

Phone Number: (402) 633-3109

Fax Number: (402) 633-1950

Email Address: trademarkoffice@fnni.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card MasterCard 0000161136

b. Deposit Account Number 35070
CHECK Refund Total: \$15.00
Authorized User Name _____

9. Signature:

Kim M Argo
Signature
Kim M Argo, attorney of record
Name of Person Signing

2-4-08
Date

Total number of pages including cover sheet, attachments, and document: 35070

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF SERVICE MARK

THIS ASSIGNMENT is made October 1, 2007 by Infistar Corporation, a Delaware corporation ("Assignor"), of 3490 Piedmont Road, Suite 900, Atlanta, Georgia 30305 to First National of Nebraska, Inc., a Nebraska corporation ("Assignee"), of 1620 Dodge Street, Omaha, Nebraska 68197-3290.

RECITALS:

A. Assignor is the owner of the Certificate of Registration for the service mark and the service mark application indicated on Exhibit A, attached hereto and incorporated herein by this reference, for registration of the service mark set forth on Exhibit A (the "Mark").

B. Assignee wishes to acquire all of Assignor's rights, title and interest in and to the Mark and the Certificate of Registration and application for registration thereof.

NOW THEREFORE, for valuable consideration, receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark, together with all of the good will of Assignor's business which may be symbolized by the Mark, the registration and application for registration of the Mark, and the right to recover for past infringement of the Mark.

Infistar Corporation

By: C. G. Battle

STATE OF GEORGIA)
) ss
COUNTY OF FULTON)

On this Oct. 23, 2007, before me appeared Cary S. Battle of Infistar Corporation, who acknowledged that she signed the foregoing instrument voluntarily on behalf of such corporation.

Patricia M. Barber
Notary Public

[Notary Seal]

Notary Public, Gwinnett County, Georgia
My Commission Expires Oct. 15, 2011

EXHIBIT A

Mark	Registration/ Serial Number	International Class	Description of Services
NFISTAR	2,358,070	036	RETAIL FINANCIAL SERVICES, NAMELY, CREDIT CARD PORTFOLIO MANAGEMENT AND CONSULTATION