

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mark Sisson		02/07/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Primal Nutrition, Inc.		
<b>Street Address:</b>	6202 Ramirez Mesa Drive		
<b>City:</b>	Malibu		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90265		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2171144	DAMAGE CONTROL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)394-4477		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310-451-0647		
<b>Email:</b>	tmk@cislo.com		
<b>Correspondent Name:</b>	Daniel M. Cislo, Esq.		
<b>Address Line 1:</b>	1333 2nd Street, Suite 500		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90401		
<b>ATTORNEY DOCKET NUMBER:</b>	04-13510		
<b>NAME OF SUBMITTER:</b>	Daniel M. Cislo		
<b>Signature:</b>	/DanielMCislo/		
<b>Date:</b>	02/11/2008		

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Total Attachments: 1  
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ASSIGNMENT OF REGISTRATION OF MARK

WHEREAS, the undersigned, Mark Sisson (hereinafter ASSIGNOR), an individual and a United States Citizen, with an address of 6202 Ramirez Mesa Drive, Malibu, CA 90265, has adopted, used and is using a mark DAMAGE CONTROL for vitamin supplements and powdered meal replacements in International Class 005 (hereinafter the MARK), and has filed a United State trademark application, which has registered with the United States Patent and Trademark Office and has been designated Registration No. 2,171,144, registered July 7, 1998;

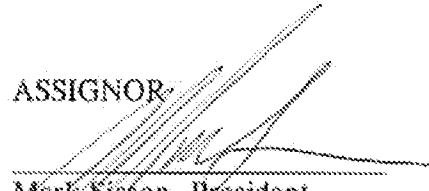
WHEREAS, Primal Nutrition, Inc., a California corporation having its principal place of business located at 6202 Ramirez Mesa Drive, Malibu, CA 90265 (hereinafter ASSIGNEE) and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARK pertains is desirous of acquiring the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark registration therefore; and

WHEREAS, ASSIGNOR is assigning the MARK in the aforementioned trademark registration as part of the entire business or portion thereof to which the MARK pertains, along with the assets of the business;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the assets of the business, the MARK, the goodwill and business symbolized thereby, and the aforementioned trademark registration therefore.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 7<sup>th</sup> day of February, 2008.

ASSIGNOR

  
Mark Sisson, President

Feb 7, 2008  
Date