

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bruce Packing Company, Inc.		11/16/2007	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Link Snacks, Inc.		
Street Address:	One Snack Food Lane		
City:	Minong		
State/Country:	WISCONSIN		
Postal Code:	54859-4405		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2993708	WORLD KITCHENS	
Serial Number:	77240774	WORLD KITCHENS QUALITY MEATS	
Serial Number:	77240795	WORLD KITCHENS QUALITY MEATS	
Serial Number:	77240802	WORLD KITCHENS QUALITY MEATS	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612.332.5300		
Email:	Istrom@merchantgould.com		
Correspondent Name:	Merchant & Gould P.C.		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	14306.0115US01		
NAME OF SUBMITTER:	Scott W. Johnston		

OP \$115.00 2993708

Signature:

/SWJ/

Date:

02/11/2008

Total Attachments: 3

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**ASSIGNMENT OF TRADEMARKS
POWER OF ATTORNEY**

THIS ASSIGNMENT ("Assignment") is made and entered into effective November 16, 2007, by and between BRUCE PACKING COMPANY, INC., an Oregon corporation, having its principal place of business at 811 N. First Street, Silverton, Oregon 97381, hereafter "Assignor," and LINK SNACKS, INC., a Wisconsin corporation, having its principal place of business at One Snack Food Lane, Minong, Wisconsin 54859-4405, hereafter "Assignee."

RECITALS

WHEREAS, Assignor is the owner of that certain trademark identified as WORLD KITCHENS (standard character), and registered with the U.S. Patent & Trademark Office effective September 13, 2005, under Reg. No. 2993708;

WHEREAS, Assignor is the owner of that certain trademark identified as WORLD KITCHENS (and design), and application pertaining thereto, as identified in that application pending with the U.S. Patent & Trademark Office, filed on July 27, 2007, under Ser. No. 77240774;

WHEREAS, Assignor is the owner of that certain trademark identified as WORLD KITCHENS (and design), and application pertaining thereto, as identified in that application pending with the U.S. Patent & Trademark Office, filed on July 27, 2007, under Ser. No. 77240795;

WHEREAS, Assignor is the owner of that certain trademark identified as WORLD KITCHENS (and design), and application pertaining thereto, as identified in that application pending with the U.S. Patent & Trademark Office, filed on July 27, 2007, under Ser. No. 77240802;

WHEREAS, Assignor is the owner of that certain trademark identified as WORLD KITCHENS (standard character), and application pertaining thereto, as identified in that application pending with the Canadian Intellectual Property Office, filed on October 3, 2005, under Application Number 1274345;

WHEREAS, Assignor is the owner of that certain trademark identified as WORLD KITCHENS (standard character), and application pertaining thereto, as identified in that application pending with the Brazil Trademark Office (National Institute of Industrial Property), filed on August 11, 2005, under Application Number 827918470;

WHEREAS, Assignor is the owner of that certain trademark identified as WORLD KITCHENS (standard character), and application pertaining thereto, as identified in that application pending with the Argentina Trademark Office (National Institute of Industrial Property), filed on December 13, 2005, under Application Number 2.638.439; and

WHEREAS, Assignor desires to transfer to the Assignee, and Assignee desires to acquire, all of Assignor's right, title, interest and use in and to the trademarks identified above, including in and to the above-stated registration, the pending applications described above, and all registrations resulting from the pending applications described above, without limitation, including the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, the parties agree as follows:

1. Assignor hereby confirms and ratifies the assignment of rights stated herein effective as of November 16, 2007, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has sold, assigned and transferred, and by these presents does sell, assign and transfer, nunc pro tunc, unto said Assignee, which is herewith accepted by Assignee, all of Assignor's right, title and interest, including common law rights, in and to the trademarks identified above, including all registrations and pending applications therefor, including the applications and/or registration identified above, and the registrations resulting therefrom, plus the goodwill of Assignor's business symbolized thereby, and including, without limitation, any and all claims and causes of action for infringement thereof, and including, all rights to defend opposition and cancellation proceedings, and including the right of first use and the first use dates for the said trademarks, which said trademarks shall be held and enjoyed by Assignee, for its own use, and for the use of its successors, assigns or other legal representatives, to the full end of the term or terms for which the said trademarks may be granted, as fully and entirely as the same would have been enjoyed by the Assignor had this Assignment not been made. This Assignment and transfer is made without reservation, limitation or restriction, is not limited by the manner of use of the said trademarks, and this Assignment and transfer shall be as broad and complete as permitted by applicable law.

2. This Assignment and transfer includes all rights to sue, bring actions for and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the said trademarks.

3. The Assignor hereby covenants and agrees that the Assignor shall, at the request of Assignee, execute, acknowledge and deliver all such further acts, deeds, assignments, transfers, powers of attorney and assurances as may be required to carry out the intent of this Assignment, and to transfer and vest title to and in the said trademarks (including all applications and registrations); provided, however, this Assignment shall be effective regardless of whether any such additional documents are executed.

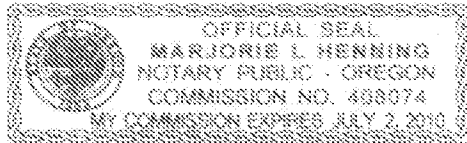
4. This Assignment shall be binding upon Assignor, its successors and assigns, and upon all others acting by, through, with or under its direction or control.

5. This Assignment is not intended to modify, and shall not modify, any of the terms of that written agreement entered into by these parties entitled "Agreement For Sale and Purchase of Specific Business Assets," entered into as of the same date set out above.

6. Assignor does hereby make, constitute and appoint John Hermeier (hereafter "Power of Attorney") as the true and lawful attorney for Assignor and in Assignor's name, place and stead, and for Assignor's use and benefit, for the sole and limited purpose to execute such other documents as may be necessary to effect the assignment and transfer described above. In exercising this power, the Power of Attorney shall notify promptly Assignor of each act undertaken in furtherance of the powers described in this paragraph.

7. This Assignment may be translated into the local language employed by the particular filing office with which this Assignment is filed.

IN WITNESS WHEREOF, the parties have executed this Agreement in multiple sets, each of which shall be deemed an original, as of the day and year first above written.



ASSIGNOR:

BRUCE PACKING COMPANY, INC.

By: *Larry R. Bruce*
Larry R. Bruce, CEO

STATE OF Oregon)
COUNTY OF Marion) ss.

On this 30th of January, 2008, before me personally appeared Larry R. Bruce to me known and known to me to be the person described in and who executed the foregoing instrument, and being first duly sworn, stated that he had authority to sign the above Agreement on his Company's behalf, and that he did so of his free will, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Marjorie L. Henning
Notary Public

ASSIGNEE:

LINK SNACKS, INC.

By: *Troy Link*
Troy Link, President

STATE OF Wisconsin)
COUNTY OF Washburn) ss.

On this 5th of February, 2008, before me personally appeared Troy Link to me known and known to me to be the person described in and who executed the foregoing instrument, and being first duly sworn, stated that he had authority to sign the above Agreement on his Company's behalf, and that he did so of his free will, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Sherraine S. Morley
Notary Public
commission expires 8/10/2009