

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pivotal Group, Inc.		10/01/2002	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Pivotal Promontory Development, LLC		
Street Address:	2555 East Camelback Road		
Internal Address:	Suite 700		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85016		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3023945	PROMONTORY CLUB	
CORRESPONDENCE DATA			
Fax Number:	(646)728-2614		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-596-9000		
Email:	tmfilings@fishneave.com		
Correspondent Name:	Casey M. Daum, Ropes & Gray LLP		
Address Line 1:	1211 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	WFBF-009 FOR 3023945 ONLY		
NAME OF SUBMITTER:	Casey M. Daum		
Signature:	/Casey M. Daum/		
Date:	02/12/2008		

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