

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GoLaces, LLC		02/12/2008	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Jibbitz, LLC		
Street Address:	3052 Sterling Circle		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77132352	GOLACES	
Serial Number:	77231530	GOLACES	
Serial Number:	77048599	RETROFIT	
Serial Number:	77221992	SLIP 'EM ON AND GO.	
Serial Number:	77204594		
CORRESPONDENCE DATA			
Fax Number:	(650)812-3444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-812-3400		
Email:	usptomail@carrferrell.com		
Correspondent Name:	Joi A. White		
Address Line 1:	2200 Geng Road		
Address Line 4:	Palo Alto, CALIFORNIA 94303		
NAME OF SUBMITTER:	Joi A. White		

OP \$140.00 77132352

Signature:

/Joi A. White/

Date:

02/12/2008

Total Attachments: 3

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source=Assignment of Marks from GoLaces to Jibbitz (00289041)#page2.tif

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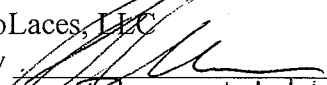
TRADEMARK ASSIGNMENT

WHEREAS, GoLaces, LLC, a limited liability company organized under the laws of Pennsylvania, with a principal address of 2198 South Cedar Crest Blvd., Allentown, PA 18103 ("Assignor"), is the owner of the following trademark application(s) set forth on the accompanying Schedule A (the "Mark(s)");

WHEREAS, Jibbitz, LLC, a limited liability company under the laws of Colorado , with a principal address of 3052 Sterling Circle, Boulder, CO, (the "Assignee"), is desirous of acquiring said Mark(s) and all of Assignor's title and rights thereunder, together with the goodwill of the business with which the Mark(s) are used and which is symbolized by the Mark(s).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest including common law rights in and to the Mark(s), including any applications to register the Mark(s), together with the goodwill of the business symbolized by the Mark(s), and all of Assignor's rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention, and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages

Date: Feb. 12 2008

GoLaces, LLC
By 
Name: Brian Witlin
Title: Manager

STATE OF _____)

) ss.

COUNTY OF _____)


On this ____ day of _____ 2008, before me personally appeared _____, to me known to be the person described in and who executed the foregoing instrument and acknowledged that s/he executed the same as his/her free act and deed.

SEE ATTACHED
Notary Public

fb.us.2201723.01

{00288665v1}32542-0001/LEGAL13430044.1

SCHEDULE A

Trademark	Serial No./Reg. No.	Filing Date
United States		
GOLACES	77/132,352	March 15, 2007
GOLACES	77/231,530	July 17, 2007
RETROFIT	77/048,599	November 21, 2006
SLIP 'EM ON AND GO	77/221,992	July 3, 2007
(Stylized and/or Design) Mark consists of a small animal with curved band over its head, as illustrated below 	77/204,594	June 13, 2007

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of SANTA CLARA

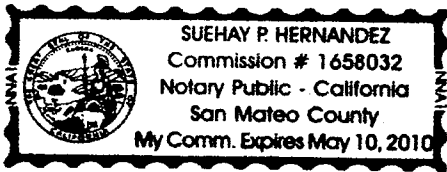
On FEBRUARY 12, 2008 before me, SUEHAY P. HERNANDEZ, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared BRIAN WITLIN
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature Suehay P. Hernandez
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: TRADEMARK ASSIGNMENT

Document Date: FEBRUARY 12, 2008 Number of Pages: 2

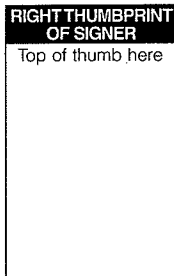
Signer(s) Other Than Named Above: NONE

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____



Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

