Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CMP Media LLC		12/17/2007	LIMITED LIABILITY
OWI WEGIA EEG		12/11/2001	COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	CMPMedica Group LLC
Street Address:	600 Harrison Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	2617979	DIAGNOSTIC IMAGING	
Registration Number:	2693275	DIAGNOSTIC IMAGING	

## **CORRESPONDENCE DATA**

Fax Number: (310)586-0564

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3105866568 Email: latm2@gtlaw.com Correspondent Name: Susan L. Heller

Address Line 1: 2450 Colorado Avenue, Suite 400E Santa Monica, CALIFORNIA 90404 Address Line 4:

ATTORNEY DOCKET NUMBER:	054981-300810
NAME OF SUBMITTER:	Susan L. Heller
Signature:	/slh/gl/

**TRADEMARK REEL: 003718 FRAME: 0768** 

900099010

Date:	02/13/2008
Total Attachments: 3	
source=assignment_cmpmedica_di#page1.t	if
source=assignment_cmpmedica_di#page2.t	if

source=assignment\_cmpmedica\_di#page3.tif

TRADEMARK REEL: 003718 FRAME: 0769

#### TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") shall have an effective date of December \_\_\_\_, 2007 and is made by and between CMP Media LLC, a Delaware limited liability company located at 600 Community Drive, Manhasset, New York 11030 (hereinafter referred to as "ASSIGNOR"), and CMPMedica Group LLC, a Delaware limited liability company located at 600 Harrison Street, San Francisco, California 94107 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark DIAGNOSTIC IMAGING (the "Mark");

WHEREAS, ASSIGNOR is the owner of the application and registrations identified in Schedule A below (the "App. & Regs.");

WHEREAS, ASSIGNEE is desirous of acquiring all ASSIGNOR's right, title, and interest in and to the Mark and the App. & Regs.;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Mark and the App. & Regs.;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Mark and the App. & Regs., together with the goodwill of the business symbolized by the Mark and the App. & Regs., and all rights to damages and profits, due or accrued, arising out of past infringements of said Mark, and the right to sue for and recover the same.

ASSIGNOR shall promptly, upon the request of ASSIGNEE, execute such other documents and/or instruments of assignment, transfer and conveyance as ASSIGNEE may reasonably request to permit ASSIGNEE to record the assignment made by this instrument or any other documents ASSIGNEE may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

1

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have each executed this

Assignment, which is effective as of the day and year first written above. CMP MEDIA-LLC Name: 3 Title: CFO State of New York County of Nassau On Occambo 1, 2007 before me, Melsin Hadell, Notary Public, personally appeared Scott Mexacking of CMP Media LLC, known to me or proved to me on the basis of satisfactory evidence to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity therein stated as the act and deed of said company. WITNESS my hand and official seal. [seal] Melissa a. Heddeli Notary Public-New York selfied in Suffolk County ୍ତ No. 016C6023848 to Filed in Nassau County Notary Public My Commission Expires May 3, 20 By: Name: Title: State of New York County of Nassau On Decombe 1, 2007 before me, Melson Haddlell, Notary Public, personally appeared ANNAL Service of CMPMedica Group LLC, known to me or proved to me on the basis of satisfactory evidence to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity therein stated as the act and deed of said company.

[seal]

WITNESS my hand and official seal.

Notary Public

MELISSA A. HEDDELL - bublic New York ed in Suffolk County 3. No. 015C6023848 Continuate Filed in Nassau County My Commission Expires May 3, 20

# SCHEDULE A

Mark	Country	Reg. No./App. No.	Class	Status
DIAGNOSTIC IMAGING	Italy	RM2007C000200	16	Pending
DIAGNOSTIC IMAGING	Spain	2663368 MX	16	Registered
DIAGNOSTIC IMAGING	United Kingdom	2399492	16	Registered
DIAGNOSTIC IMAGING	USA	2,617,979	16	Registered
DIAGNOSTIC IMAGING	USA	2,693,275	41	Registered

3

TRADEMARK
REEL: 003718 FRAME: 0772